



PR/119037 | Marketing Staff (Junior-Senior) : Electronics

募集職種

人材紹介会社

ジェイエイシーリクルートメントタイランド

求人ID

1578079

業種

自動車・自動車部品

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年03月16日 05:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Responsibilities

- Plan and execute marketing campaigns (digital & offline).
- Manage social media, SEO/SEM, Google Ads, and content creation.
- Analyze market trends, competitors, and campaign performance.
- Support branding and product promotion activities.
- Coordinate with internal and external teams for marketing events, trade fairs, and booth layouts.
- Collaborate with Sales, BD, and regional teams to drive customer engagement.

Qualifications

- Bachelor's degree in Marketing, Communications or related fields.
- At least 3 years of marketing experience.
- Strong English skills (TOEIC 700+ preferred).
- Proficiency in Excel, PowerPoint, and marketing tools.
- Experience in data analysis, social media marketing, and campaign optimization.
- Creative, organized, detail-oriented, and a strong communicator.

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会社説明