



PR/119000 | Marketing Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメント タイランド

求人ID

1577614

業種

その他（メーカー）

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年03月10日 12:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Key Responsibilities Summary

- **Marketing Strategy & Execution:** Develop and implement marketing plans to boost sales and brand awareness.
- **Advertising & Media:** Manage advertising campaigns across TV, radio, social media, and exhibitions; review performance and KPIs.
- **Sponsorships & Promotions:** Plan and optimize sponsorships, merchandise, and promotional campaigns.
- **Market Research:** Design and analyze market research to guide strategy.
- **Agency & Partner Management:** Coordinate with external partners (e.g., ad agencies) and manage related KPIs.
- **Sales Collaboration:** Work closely with sales teams to align marketing efforts.
- **Internal Coordination:** Liaise with IKC marketing for approvals and documentation.
- **Team Leadership:** Train and mentor junior staff, manage team performance and KPIs.

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