



PR/095580 | [Native Korean] Sales & Marketing Director

募集職種

人材紹介会社

JAC Recruitment Vietnam Co., Ltd

求人ID

1577521

業種

アミューズメント・エンターテインメント

雇用形態

正社員

勤務地

ベトナム

給与

経験考慮の上、応相談

更新日

2026年04月21日 11:01

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Location

Hanoi city, Vietnam

Company and Job Overview

An international organization in Hanoi known for developing large-scale, culturally inspired public experiences that integrate modern technology with local traditions. They are looking for Native Korean to incharge.

Job Responsibilities

- Lead and support Sales and Marketing teams to ensure cohesive strategies and strong outcomes.
- Drive sales expansion across individual, group, agency, corporate, and online channels.
- Oversee pricing, partnership development, and profitability initiatives.
- Shape and execute integrated marketing plans across digital, social, and traditional platforms.
- Monitor campaign performance, brand consistency, and customer engagement.

- Coordinate with internal teams on promotions, events, and visitor-focused initiatives.
- Analyze market trends and business data to refine commercial strategies.
- Manage budgets, track financial performance, and report to senior leaders.

Job Requirements

- Bachelor's degree in a relevant field; advanced degree preferred.
- 5–7 years of Sales & Marketing experience with leadership exposure.
- Prior work experience in Vietnam required.
- Strong digital marketing, analytical, and communication skills.
- Proven ability to drive revenue and lead teams effectively.
- English or Vietnamese fluency; Korean language is a plus.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明