



【東京/西新宿】 【技術アライアンス/戦略企画】英語活用・ビジネスと技術を結び付ける戦略立案・実行のスペシャリスト／プライム上場...

リサーチのご経験のある方は歓迎です。

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

非公開

求人ID

1577184

業種

ハードウェア

雇用形態

正社員

勤務地

東京都 23区

給与

500万円 ~ 650万円

休日・休暇

【有給休暇】有給休暇は入社時から付与されます 法定に基づき、初年度 5日 もしくは10日を入社日に付与 ※入社月により、付与日...

更新日

2026年02月05日 17:07

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2321174】

■About the role:

A Technical Marketing role focuses on bridging the gap between technical product details and non technical audiences translating complex information into compelling marketing materials. This often involves creating technical content supporting product launches and training sales teams. Key responsibilities include developing technical content like white papers blog posts and case studies as well as conducting market research and competitive analysis.

■Key responsibilities:

· Content Creation:

Develop and execute strategies for creating technical content including white papers case studies and presentations to educate and engage target audiences.

- Product Launches:

Support product launches by creating and distributing technical marketing materials ensuring sales teams are well equipped to communicate product features and benefits.

- Market Research:

Conduct competitive analysis and market research to identify trends understand customer needs and guide marketing strategies.

- Developer Engagement:

Engage with developer communities participate in industry events and foster relationships with key stakeholders.

- Sales Enablement:

Train and enable sales teams with in depth product knowledge equipping them to effectively communicate product value to customers.

- Content Strategy:

Develop and implement content strategies to support product marketing and drive demand generation.

- Collaboration:

Work closely with project management engineering and sales teams to ensure alignment and effective execution of marketing initiatives.

スキル・資格

【必須】

- Technical aptitude
- Communication skill
- Content creation
- Marketing acumen
- Analytical skill
- Collaboration skill
- Language : English (listen speak read write)
- Bachelor degree
- 5+ year working experience

【歓迎】

- Bachelor degree with engineering background
- consumer electronics industry

会社説明

ご紹介時にご案内いたします