PR/160088 | Performance Marketer

募集職種

人材紹介会社
ジェイ エイ シー リクルートメント マレーシア

求人ID
1575476

業種
小売

雇用形態
正社員

勤務地
マレーシア

給与
経験考慮の上、応相談

更新日
2026年03月03日 10:01

応募必要条件

職務経験
1年以上

キャリアレベル
中途経験者レベル

英語レベル
流暢

日本語レベル
無し

最終学歴
短大卒： 準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

COMPANY OVERVIEW

Malaysian personal care and fragrance company is seeking a **Performance Marketer** to join the team. This role involves plan, execute, and optimize paid ads across major e-commerce platforms to drive traffic, increase sales, and improve overall marketing performance through data-driven collaboration.

JOB RESPONSIBILITIES

- Plan and execute paid marketing campaigns across platforms like TikTok, Meta (Facebook/Instagram), Shopee Ads, and other new channels.

- Optimize ad performance daily by testing creatives, audiences, and budgets to improve ROI, ROAS, and conversions.

- Analyse campaign data and report insights, tracking key metrics such as CTR, CAC, conversion rate, and sales performance.

- Collaborate with content, brand, and sales teams to create effective ad creatives, promotions, and product bundles.

- Drive e-commerce growth by increasing traffic and sales for TikTok Shop, Shopee, and the company website.

JOB REQUIREMENTS

- Diploma or Bachelor's Degree in Marketing, Business, or a related field.
- Minimum 2 years of experience in performance or paid digital marketing.
- Strong hands-on experience with Meta Ads, TikTok Ads, and Shopee Ads.
- Self-motivated, detail-oriented, and adaptable in a fast-paced environment.
- Analytical and data-driven, able to interpret performance data and make optimization decisions.

#LI-JACMY

#countrymalaysia

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会社説明