



PR/087128 | Marketing & Brand Specialist

募集職種

人材紹介会社

JAC Recruitment USA

求人ID

1575446

業種

ITコンサルティング

雇用形態

正社員

勤務地

アメリカ合衆国

給与

経験考慮の上、応相談

更新日

2026年03月03日 09:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

POSITION TITLE Marketing & Brand Specialist (Intelligent Feeding Equipment)

POSITION SUMMARY

In this role, you will drive marketing and brand initiatives in the North American market, enhancing product visibility and generating demand. Responsibilities include creating digital and print content, supporting trade shows and events, and collaborating with sales and technical teams to deliver clear, impactful value propositions.

RESPONSIBILITIES

- Develop and execute marketing and brand strategies aligned with business growth objectives
- Create and manage marketing content (website, product messaging, brochures, presentations, videos, social media)

- Ensure branding consistency and professional product positioning across all touchpoints
- Support trade shows, industry events, dealer meetings, and customer visits
- Collaborate with sales and technical teams to craft clear, market-facing value propositions
- Assist with digital marketing initiatives, including website updates, analytics tracking, and CRM-based activities

QUALIFICATIONS

- 3+ years of experience in marketing, branding, or communications
- Background in B2B marketing, industrial equipment, agricultural machinery, or technology-driven industries preferred
- Strong English communication skills; bilingual ability is a plus
- Experience creating and managing marketing assets (presentations, brochures, videos, digital content)
- Highly organized, detail-oriented, and able to manage multiple projects in a fast-paced environment

LOCATION Ontario, California

SALARY USD65,000-90,000 (based on experience and skills)

TIME OFF & BENEFITS 3 weeks paid annual leave + U.S. public holidays, comprehensive medical insurance

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会社説明