



PR/096583 | Athlete Manager - KOL Management

募集職種

人材紹介会社

ジェイエイシーリクルートメントシンガポール

求人ID

1575409

業種

小売

雇用形態

正社員

勤務地

シンガポール

給与

経験考慮の上、応相談

更新日

2026年06月09日 08:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ネイティブ

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Title: Athlete Manager - KOL Management

Location: Singapore

Your New Company: Join a high-growth international sports nutrition and wellness brand known for its fast-paced, performance-driven culture. With a strong digital footprint and a rapidly expanding global customer base, the organization invests heavily in athlete partnerships and community influence to drive brand visibility and commercial success. You will be part of a dynamic regional setup that collaborates closely with global teams to accelerate market impact.

Your New Role: As an Athlete Manager, you will spearhead the development, management, and activation of a strong roster of athletes who represent the brand in the U.S. market. This role is both strategic and operational, involving talent scouting, relationship building, negotiating agreements, and ensuring athlete activities directly contribute to measurable commercial outcomes. You will build and oversee a scalable athlete ecosystem that increases brand presence and drives revenue across multiple channels. **Key Responsibilities:**

Athlete Recruitment & Management

- Identify, recruit, and onboard high-potential and established athletes aligned with brand positioning and revenue objectives.
- Manage a large portfolio of athletes, ensuring consistent output, accountability, and strong alignment with brand expectations.
- Maintain close day-to-day communication with athletes, overseeing deliverables, performance, and contract requirements.

Commercial Activation & Performance

- Activate athletes across key campaigns, launches, and commercial moments to generate measurable growth across e-commerce, retail, and partner channels.
- Ensure athlete-generated content meets performance goals, supports channel needs, and strengthens brand visibility.
- Track and optimize athlete performance, evaluating ROI and engagement outcomes to drive continuous improvement.

Budget Ownership & Operational Excellence

- Oversee a substantial annual budget allocated to athlete partnerships, ensuring spending efficiency and strong return on investment.
- Build structured systems, workflows, and performance frameworks to scale athlete operations effectively.
- Support travel arrangements and in-market activities, ensuring high-value signings and activations deliver maximum impact.

Cross-Functional Collaboration

- Partner closely with marketing, e-commerce, and brand teams to align athlete campaigns with business priorities.
- Maintain consistency in brand messaging across all athlete relationships and public-facing content.
- Act as a senior operator within the athlete division, shaping long-term strategy and foundational processes.

Qualifications:

- A charismatic, confident communicator with strong negotiation skills and presence.
- Highly commercial and performance-driven, with a proven ability to influence revenue outcomes.
- Strong organizational discipline, able to manage a large, diverse portfolio with precision and accountability.
- Resilient, self-starting, and comfortable working in a fast-paced, high-growth environment.
- Willingness to travel frequently and operate across different time zones.
- Comfortable leading high-stakes conversations with athletes, agents, and internal stakeholders.

Ready to Take the Next Step?

Interested applicants, please click [APPLY NOW](#).

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

#LI-JACSG

#countrysingapore

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.sg/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.sg/terms-of-use>

会社説明