



## PR/096519 | Assistant Product Manager

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント シンガポール

#### 求人ID

1572936

#### 業種

小売

#### 雇用形態

正社員

#### 勤務地

シンガポール

#### 給与

経験考慮の上、応相談

#### 更新日

2026年03月31日 02:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ネイティブ

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Job Title:** Assistant Product Manager

**Location:** Singapore

**Your New Company** Join a well-established consumer goods organization with a strong regional presence across Asia, Oceania, and the Middle East. The company is committed to developing thoughtful, high-quality products that support everyday wellbeing. You will be part of a forward-thinking regional team driving category growth through innovation and strategic product development.

**Your New Role** As an **Assistant Product Manager**, you will play a central role in shaping product strategy, managing the portfolio, and driving innovation for a growing skincare category. This role is ideal for someone who enjoys strategic thinking,

cross-functional collaboration, and hands-on project leadership.

### Key Responsibilities

#### Regional Product & Portfolio Strategy

- Lead end-to-end product planning for assigned categories, including consumer insights, market sizing, pipeline development, and go-to-market approaches across multiple countries.
- Build a 3–5 year innovation roadmap that balances core product refreshes with new product launches.
- Analyze internal and external data—sales, marketing results, research findings—to refine the regional portfolio and identify whitespace opportunities.
- Evaluate SKU performance and make recommendations for optimization or rationalization.

#### Product Innovation & Project Management

- Translate consumer insights, concept tests, and usage studies into meaningful product ideas and enhancements.
- Monitor industry movements and competitive trends to strengthen product differentiation.
- Partner closely with R&D on packaging, formulation, and product design while ensuring feasibility and alignment with category strategy.
- Ensure product claims, ingredients, packaging, and communication meet regulatory and certification standards across regions.
- Work cross-functionally with Sales, Operations, QA/QC, and Finance to deliver project milestones on schedule.

#### Marketing Communication & Launch Readiness

- Provide clear and actionable product briefs to the brand and digital teams, aligning on positioning, messaging, and launch goals.
- Review creative assets, toolkits, and marketing materials to ensure they reflect the product strategy and regional needs.
- Coordinate with internal teams across markets to cascade and adapt communication toolkits for localized execution.
- Support launch execution with strong internal alignment and performance tracking.

### Qualifications

- Bachelor's degree in Business, Marketing, or a related discipline.
- At least 3 years of experience in product or brand management, ideally with exposure to regional markets or new product development.
- Strong analytical and strategic mindset, capable of turning insights into actionable plans.
- Proven ability to manage multiple projects and timelines across various markets.
- Experience with market research tools (e.g., Nielsen, Euromonitor) to guide portfolio decisions.
- Excellent communication and presentation skills to influence internal stakeholders.
- Independent, proactive, and creative, with a strong passion for product innovation—especially within skincare or consumer health categories.

Ready to Take the Next Step?

Interested applicants, please click [APPLY NOW](#).

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru  
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#countrysingapore

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会社説明