



PR/087321 | Marketing Specialist (m / f / d)

**募集職種**

人材紹介会社

ジェイ エイ シー リクルートメント ドイツ

求人ID

1572325

業種

レストラン・フードサービス

雇用形態

正社員

勤務地

ドイツ

給与

経験考慮の上、応相談

更新日

2026年01月13日 10:48

**応募必要条件**

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

**募集要項**

**OVERVIEW**

One of the biggest healthy food suppliers in EU, providing fresh products to over 4,000 customers across the western EU. With a rapidly growing rate in Germany, they are seeking an account manager to be responsible for the southern NRW area to penetrate the business into clientele in a wide range of industries.

**KEY REQUIREMENTS:**

- Professional experience in B2B Marketing both online and offline
- German native communication skills with business English

**JOB RESPONSIBILITIES:**

- This position will be responsible for online and offline marketing activities in Germany
- This role involves working closely with marketing team members in Belgium to deliver strategic alignment, marketing materials, advertisement production, marketing campaigns, brand image, email campaigns, content engagement, etc.
- Manage social media platforms such as LinkedIn, Facebook, and Instagram
- Identify growth opportunities through testing and market trends
- Ensure campaign tracking accuracy
- Manage relationships with media agencies and platform partners
- Organise and participate in trade shows and exhibitions

#### REQUIREMENTS:

- A professional candidate with a minimum 3 years of experience in B2B online, offline, or digital marketing
- Excel in graphic and marketing tools (Photoshop, InDesign, Illustrator, CapCut, etc.)
- Skill in equipment usage for photos and videos (marketing materials) production, for example, camera, microphone, smartphone, etc.
- Well-versed in SEO and SEA
- Able to work independently and under less supervision
- Creative thinking, eager to learn, can-do attitude, proactive, and hands-on mentality
- Excellent communication and interpersonal skills
- Able to work in a high-dynamic and small team working environment

#### BENEFITS:

- 100% Remote work
- Flexible working hours
- Annual leave starts from 24 days
- Food supply benefits for you and your family

#LI-JACDE

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会社説明