



PR/087321 | Marketing Specialist (m / f / d)

募集職種

人材紹介会社

ジェイエイシーリクルートメントドイツ

求人ID

1572325

業種

レストラン・フードサービス

雇用形態

正社員

勤務地

ドイツ

給与

経験考慮の上、応相談

更新日

2026年01月13日 10:48

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

OVERVIEW

One of the biggest healthy food suppliers in EU, providing fresh products to over 4,000 customers across the western EU. With a rapidly growing rate in Germany, they are seeking an account manager to be responsible for the southern NRW area to penetrate the business into clientele in a wide range of industries.

KEY REQUIREMENTS:

- Professional experience in B2B Marketing both online and offline
- German native communication skills with business English

JOB RESPONSIBILITIES:

- This position will be responsible for online and offline marketing activities in Germany
- This role involves working closely with marketing team members in Belgium to deliver strategic alignment, marketing materials, advertisement production, marketing campaigns, brand image, email campaigns, content engagement, etc.
- Manage social media platforms such as LinkedIn, Facebook, and Instagram
- Identify growth opportunities through testing and market trends
- Ensure campaign tracking accuracy
- Manage relationships with media agencies and platform partners
- Organise and participate in trade shows and exhibitions

REQUIREMENTS:

- A professional candidate with a minimum 3 years of experience in B2B online, offline, or digital marketing
- Excel in graphic and marketing tools (Photoshop, InDesign, Illustrator, CapCut, etc.)
- Skill in equipment usage for photos and videos (marketing materials) production, for example, camera, microphone, smartphone, etc.
- Well-versed in SEO and SEA
- Able to work independently and under less supervision
- Creative thinking, eager to learn, can-do attitude, proactive, and hands-on mentality
- Excellent communication and interpersonal skills
- Able to work in a high-dynamic and small team working environment

BENEFITS:

- 100% Remote work
- Flexible working hours
- Annual leave starts from 24 days
- Food supply benefits for you and your family

#LI-JACDE

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会社説明