



PR/159948 | Senior E-commerce Executive / Assistant Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメント マレーシア

求人ID

1572181

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2026年04月21日 03:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

A multinational company in the Beauty, Skincare & Cosmetics industry is looking for an E-Commerce professional to manage and increase sales on online marketplace, brand.com and other online channels.

Key Responsibilities:

- Manage all online sales, identify issues and marketing activity inclusive of traffic acquisition, sales, conversion and reporting. (EC360).
- Improve website performance by continually implementing ecommerce strategies.
- Work with developers to improve website speed and high conversion via smooth customer journey.
- Work with the E-Commerce supporting team inclusive of Marketing improve quality and traffic acquisition, SCM Team (fulfilment of customer journey), Education Team for product specifications and knowledge and customer service.

- Research market in order to discover new trends and technologies in order to improve website performance.
- Analyze various data in order to deliver data driven strategies in order to deliver top performance and achieve KPIs.

Requirements:

- Minimum 3 to 5 years' experience in E-Commerce or a similar role.
- Knowledge of implementing digital marketing concepts such as PPC, SEO, social media, display and affiliate channels.
- Proficient in E-Commerce-focused digital marketing strategies.
- Skilled in traffic analysis, reporting tools and optimization.
- A team player with strong communication skills, negotiation skills, positive mindset, and able to work independently.

#LI-JACMY

#stateKL

#countrymalaysia

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.my/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.my/terms-of-use>

会社説明