



## PR/159948 | Senior E-commerce Executive / Assistant Manager

### 募集職種

人材紹介会社

ジェイ エイ シー リクルートメント マレーシア

求人ID

1572181

業種

小売

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2026年01月27日 09:00

### 応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

### 募集要項

A multinational company in the Beauty, Skincare & Cosmetics industry is looking for an E-Commerce professional to manage and increase sales on online marketplace, brand.com and other online channels.

#### Key Responsibilities:

- Manage all online sales, identify issues and marketing activity inclusive of traffic acquisition, sales, conversion and reporting. (EC360).
- Improve website performance by continually implementing ecommerce strategies.
- Work with developers to improve website speed and high conversion via smooth customer journey.
- Work with the E-Commerce supporting team inclusive of Marketing improve quality and traffic acquisition, SCM Team (fulfilment of customer journey), Education Team for product specifications and knowledge and customer service.

- Research market in order to discover new trends and technologies in order to improve website performance.
- Analyze various data in order to deliver data driven strategies in order to deliver top performance and achieve KPIs.

Requirements:

- Minimum 3 to 5 years' experience in E-Commerce or a similar role.
- Knowledge of implementing digital marketing concepts such as PPC, SEO, social media, display and affiliate channels.
- Proficient in E-Commerce-focused digital marketing strategies.
- Skilled in traffic analysis, reporting tools and optimization.
- A team player with strong communication skills, negotiation skills, positive mindset, and able to work independently.

#LI-JACMY

#stateKL

#countrymalaysia

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会社説明