



PR/118733 | Operations & Marketing Director – Aesthetic Clinics

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1570759

業種

福祉・介護

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年01月27日 10:01

応募必要条件

職務経験

10年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are seeking an experienced professional to lead operations and marketing for aesthetic clinics in Thailand. This role ensures smooth day-to-day operations, delivers exceptional customer experience, and drives business growth through strategic marketing initiatives. The position will also coordinate closely with the Marketing Team at HQ to align campaigns and brand strategies, and report directly to the local partnership for business decisions and performance updates.

Responsibilities:

- Oversee all clinic operations, including staff management, scheduling, and service quality.
- Ensure compliance with health, safety, and regulatory standards.
- Manage budgets, cost control, and full P&L accountability for both clinics.
- Develop and implement marketing strategies (digital and offline) to increase client acquisition and retention.
- Collaborate with HQ Marketing Team to execute campaigns, promotions, and brand initiatives effectively.
- Monitor and analyze KPIs such as revenue growth, conversion rates, and customer satisfaction.
- Lead and mentor clinic managers and staff to maintain high performance and service standards.
- Coordinate with vendors, suppliers, and marketing partners to ensure smooth execution of campaigns and operations.
- Report regularly to local partnership on operational performance, marketing results, and strategic recommendations.

Qualifications:

- Bachelor's degree required; Master's degree (MBA or related) is an advantage.
- Minimum 10 years of experience in operations and marketing, preferably in aesthetics, healthcare, or premium service industries.
- Proven track record in managing multi-site operations and driving business growth.
- Strong knowledge of digital marketing, social media, and customer engagement strategies.
- Excellent leadership, communication, and problem-solving skills.
- Fluent in Thai and English.

Interested applicants, please click APPLY NOW. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACTH

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明