



## PR/118712 | IT Product Promotion

## 募集職種

## 人材紹介会社

ジェイ エイ シー リクルートメント タイランド

## 求人ID

1570738

## 業種

ITコンサルティング

## 雇用形態

正社員

## 勤務地

タイ

## 給与

経験考慮の上、応相談

## 更新日

2025年12月30日 10:47

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル

## 日本語レベル

ビジネス会話レベル

## 最終学歴

短大卒：準学士号

## 現在のビザ

日本での就労許可は必要ありません

## 募集要項

We are looking for a skilled and strategic Marketing Communications Specialist to lead integrated marketing initiatives for the Thai IT market.

## Responsibilities:

- Develop and execute end-to-end marketing communication strategies for the Thai IT market in alignment with regional teams.
- Oversee planning, production, and quality control of marketing content, advertisements, and promotional materials.
- Define target audiences and develop clear messaging and storytelling approaches.
- Manage PR, advertising agencies, and production vendors to deliver effective campaigns and media coverage.
- Track campaign performance, generate insights, and implement improvements to optimize marketing effectiveness.

## Qualifications:

- Proficiency in **Japanese with business-level English communication** skills.
- 3+ years of hands-on experience in marketing communications.
- Strong skills in audience targeting, message development, and media planning.
- Experience directing digital advertising and content production (web pages, product catalogs, videos, etc.).
- Understanding of web marketing and basic knowledge of web technologies (e.g., ability to read HTML source code).

Interested candidate, please submit your most recent resume in English by simply clicking "APPLY NOW"

JAC Recruitment Ltd.  
10F, Emporium Tower, 622, Soi 24, Sukhumvit Road, Klongton, Klongtoey, Bangkok 10110

#LI-JACTH  
#citybangkok

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会社説明