



PR/118712 | IT Product Promotion

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1570738

業種

ITコンサルティング

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年01月27日 09:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are looking for a skilled and strategic Marketing Communications Specialist to lead integrated marketing initiatives for the Thai IT market.

Responsibilities:

- Develop and execute end-to-end marketing communication strategies for the Thai IT market in alignment with regional teams.
- Oversee planning, production, and quality control of marketing content, advertisements, and promotional materials.
- Define target audiences and develop clear messaging and storytelling approaches.
- Manage PR, advertising agencies, and production vendors to deliver effective campaigns and media coverage.
- Track campaign performance, generate insights, and implement improvements to optimize marketing effectiveness.

Qualifications:

- Proficiency in **Japanese with business-level English communication** skills.
- 3+ years of hands-on experience in marketing communications.
- Strong skills in audience targeting, message development, and media planning.
- Experience directing digital advertising and content production (web pages, product catalogs, videos, etc.).
- Understanding of web marketing and basic knowledge of web technologies (e.g., ability to read HTML source code).

Interested candidate, please submit your most recent resume in English by simply clicking "APPLY NOW"

JAC Recruitment Ltd.

10F, Emporium Tower, 622, Soi 24, Sukhumvit Road, Klongton, Klongtoey, Bangkok 10110

#LI-JACTH

#citybangkok

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.th/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.th/terms-of-use>

会社説明