



タイの求人なら  
JAC Recruitment Thailand

## PR/118663 | Sales & Marketing Manager

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント タイランド

#### 求人ID

1569003

#### 業種

レストラン・フードサービス

#### 雇用形態

正社員

#### 勤務地

タイ

#### 給与

経験考慮の上、応相談

#### 更新日

2026年02月10日 14:00

### 応募必要条件

#### 職務経験

6年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

**Position:** Sales & Marketing Manager

**Location:** Samut Sakhon, Thailand

**Salary:** up to 100,000 THB per month

**Working Days:** Monday – Friday

**Working Hours:** 08:00 – 18:00

#### Key Responsibilities

- Develop and execute sales strategies to achieve annual revenue and profit targets.
- Manage key accounts, build strong client relationships, and identify new business opportunities.
- Lead and supervise the sales team, including task allocation, coaching, and performance monitoring.
- Analyze market trends, competitors, and consumer behavior to support planning and forecasting (focus on **Wet Market & Food Service**).
- Coordinate with Marketing, Production, Supply Chain, and Finance teams to ensure smooth operations.
- Prepare monthly and quarterly sales reports, forecasts, and performance summaries.
- Drive new product launches and initiatives to boost sales.
- Ensure compliance with company policies, pricing structures, and sales guidelines.

#### Qualifications

- Bachelor's degree in Business Administration, Marketing, or related field.

- Minimum 5–7 years of experience in sales within **FMCG, Food Industry**, or related sectors.
- Proven track record in achieving sales targets and managing key accounts.

**Additional Skills**

- Strong leadership and team management capabilities.
- Excellent communication, negotiation, and presentation skills.
- Analytical mindset with ability to use data for decision-making.
- Customer-focused with strong problem-solving skills.
- Ability to coordinate across multiple departments.
- Good command of English (spoken and written).
- Willingness to travel domestically as required.

**Benefits**

- Annual Bonus
- Provident Fund
- Social Security
- Health & Life Insurance
- Company Shuttle Service
- Uniform
- Birthday & New Year Gifts
- Fitness Room
- Other benefits as per labor law

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明