



PR/118653 | New Market Development Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1568996

業種

教育・学校

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年01月27日 05:00

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

My client is seeking a dynamic professional to lead their international student recruitment in emerging and high-potential markets with a strong focus on China, Indonesia and other growth regions. This role is all about strategy, partnerships and execution to bring talented students.

Responsibilities

- Research and identify new international markets and develop entry strategies.
- Build strong partnerships with education agents and institutions.
- Drive student recruitment activities: school visits, fairs, online campaigns and achieve enrollment targets for undergraduate and postgraduate programs.
- Localize marketing content and support market-specific campaigns.
- Provide insights, manage CRM data and report on market performance.

Qualifications

- Bachelor's or Master's degree in Business, Marketing, International Relations, Education or related fields.
- More than 3 years of experience in student recruitment, sales or international business development.
- Strong English communication skills; Mandarin is a plus.
- Experience working across international markets and willingness to travel.
- Target-driven mindset with strong negotiation skills.

Preferred:

- Familiarity with CRM tools (HubSpot preferred).
- Network in education agencies and schools.
- Experience recruiting from China, Indonesia or Africa.

Interested applicants, please click APPLY NOW. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be notified. Thank you for your understanding.

#LI-JACTH

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明