



PR/109856 | Business Development Manager

募集職種

人材紹介会社

ジェイエイシーリクルートメントインド

求人ID

1567472

業種

デジタルマーケティング

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2025年12月30日 11:01

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Title: Business Development Manager

Location: Noida

Job Overview: The Business Development Manager (BDM) is responsible for driving new business growth and expanding relationships with existing clients for the advertising agency.

Key Responsibilities

- Identify and pursue new business opportunities through various channels, including networking, cold calls, events, and online platforms. Develop and implement strategies to target new client sectors and expand the agency's market presence. Manage and build relationships with potential clients, key decision-makers, and influencers.
- Maintain and strengthen relationships with current clients, ensuring continued satisfaction and opportunities for further

business. Act as the main point of contact for key clients and ensure their needs are addressed promptly and effectively. Collaborate with account managers to ensure seamless project execution and client expectations are met.

- Create and deliver persuasive presentations, proposals, and pitches to potential clients. Collaborate with internal teams to develop customized advertising solutions that meet client needs and goals. - Negotiate contracts and terms of business with clients.

Qualifications

- Bachelor in Business, Marketing or Advertising or related field
- Proven experience in business development, sales, client management, ideally in advertising agency.

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会社説明