



PR/118561 | Affiliate and KOLs Team Lead

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1566548

業種

福祉・介護

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年12月23日 03:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Affiliate, KOLs & Live Management Team Lead

Location: Pak Kret, Chaeng Wattana

Industry: Health supplements

Salary: 40,000 – 70,000 THB (Negotiable)

Requirements

- Manage and strengthen relationships with Affiliates, KOLs, Media Agencies, and Communities to increase brand awareness and drive sales.
- Identify and recruit potential KOLs/Affiliate partners; provide training, resources, and ongoing support.
- Analyze performance data for Affiliates, KOLs, and Live Streaming to identify trends and optimize campaigns.
- Develop and execute strategies for Affiliate, KOL, and Live-streaming platforms aligned with business goals.
- Manage campaigns on TikTok, Facebook Live, Shopee/Lazada, and Instagram; benchmark competitors and evaluate influencer performance.

- Oversee budgets, stock tracking, ROI analysis, and monthly reporting.

Qualifications

- Bachelor's or Master's degree in Marketing, Digital Marketing, Communications, Business Administration, or related field.
- Minimum 5 years of experience in digital marketing or communications, preferably in retail or health supplements.
- Strong understanding of KOL, Affiliate, and Live Streaming marketing principles and best practices.
- Hands-on experience with affiliate marketing platforms, influencer networks, and tracking tools.
- Familiarity with performance marketing metrics and KPIs.
- Strategic thinker with strong analytical skills, leadership ability, and excellent communication and presentation skills.

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us via this post.

#LI-JACTH
#citybangkok

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会社説明