



Art Director (Automotive) – Global Brand Creative Lead

Contract/Yokohama/Global Automotive

募集職種

人材紹介会社

Cornerstone Recruitment Japan 株式会社

採用企業名

Cornerstone Recruitment Japan

求人ID

1566143

部署名

Marketing and Web Advertising

業種

広告・PR

会社の種類

中小企業 (従業員300名以下) - 外資系企業

外国人の割合

外国人 半数

雇用形態

派遣

勤務地

神奈川県, 横浜市西区

最寄駅

横浜線、 新横浜駅

給与

経験考慮の上、応相談

勤務時間

8

休日・休暇

Weekends and Holidays off

更新日

2026年04月22日 02:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル (英語使用比率: 75%程度)

日本語レベル

流暢

最終学歴

大学卒： 学士号

現在のビザ
日本での就労許可が必要です

募集要項

Your Mission

Design and deliver **powerful, integrated visual experiences** that merge technology and emotion. From concept to final output, you'll ensure world-class quality while inspiring your team and elevating the client's brand.

What You'll Do

- **Define visual strategy** aligned with brand and campaign goals
- **Direct shoots & production**: photo, video, CG, events, typography, layout
- **Create & review**: key visuals, comps, and team outputs
- **Present confidently** to clients and internal teams
- **Lead & mentor** designers to elevate creative quality
- **Pitch new business**: contribute innovative visual concepts

Why You'll Love This Role

- Lead the **entire visual identity** for a top global automotive brand
- Shape **cutting-edge mobility experiences** across film, digital, social, and events
- **Work across industries**: exposure to food, cosmetics, retail projects
- **Lead & mentor a creative team**, driving high-quality outputs
- Collaborate with strategy, UX, production, PM, and account teams

スキル・資格

Who you are:

- 5+ years as Art Director or Senior Designer in an agency or production company
- Experience leading **full visual projects** from concept to delivery
- Strong **portfolio** (URL or PDF)
- Advanced **Adobe Creative Suite** skills (XD, Photoshop, Illustrator, InDesign)
- Client-facing **presentation experience**
- **Japanese**: Native level
- **English**: Able to read materials and handle simple email communication

Ideal Candidate

- **Visionary & Hands-On**: Turn abstract ideas into compelling visuals
- **Leader & Mentor**: Inspire teams and elevate output quality
- **Strategic Thinker**: Solve client challenges with smart visual strategies
- **Detail-Oriented**: Obsessed with brand consistency and quality
- **Collaborative Professional**: Build strong relationships across teams

会社説明