



## Art Director (Automotive) – Global Brand Creative Lead

Contract/Yokohama/Global Automotive

## 募集職種

## 人材紹介会社

Cornerstone Recruitment Japan 株式会社

## 採用企業名

Cornerstone Recruitment Japan

## 求人ID

1566143

## 部署名

Marketing and Web Advertising

## 業種

広告・PR

## 会社の種類

中小企業 (従業員300名以下) - 外資系企業

## 外国人の割合

外国人 半数

## 雇用形態

派遣

## 勤務地

神奈川県, 横浜市西区

## 最寄駅

横浜線、 新横浜駅

## 給与

経験考慮の上、応相談

## 勤務時間

8

## 休日・休暇

Weekends and Holidays off

## 更新日

2026年07月01日 05:00

## 応募必要条件

## 職務経験

3年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

ビジネス会話レベル (英語使用比率: 75%程度)

## 日本語レベル

流暢

## 最終学歴

大学卒： 学士号

## 現在のビザ

日本での就労許可が必要です

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## 募集要項

### Your Mission

Design and deliver **powerful, integrated visual experiences** that merge technology and emotion. From concept to final output, you'll ensure world-class quality while inspiring your team and elevating the client's brand.

### What You'll Do

- **Define visual strategy** aligned with brand and campaign goals
- **Direct shoots & production**: photo, video, CG, events, typography, layout
- **Create & review**: key visuals, comps, and team outputs
- **Present confidently** to clients and internal teams
- **Lead & mentor** designers to elevate creative quality
- **Pitch new business**: contribute innovative visual concepts

### Why You'll Love This Role

- Lead the **entire visual identity** for a top global automotive brand
  - Shape **cutting-edge mobility experiences** across film, digital, social, and events
  - **Work across industries**: exposure to food, cosmetics, retail projects
  - **Lead & mentor a creative team**, driving high-quality outputs
  - Collaborate with strategy, UX, production, PM, and account teams
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## スキル・資格

### Who you are:

- 5+ years as Art Director or Senior Designer in an agency or production company
- Experience leading **full visual projects** from concept to delivery
- Strong **portfolio** (URL or PDF)
- Advanced **Adobe Creative Suite** skills (XD, Photoshop, Illustrator, InDesign)
- Client-facing **presentation experience**
- **Japanese**: Native level
- **English**: Able to read materials and handle simple email communication

### Ideal Candidate

- **Visionary & Hands-On**: Turn abstract ideas into compelling visuals
  - **Leader & Mentor**: Inspire teams and elevate output quality
  - **Strategic Thinker**: Solve client challenges with smart visual strategies
  - **Detail-Oriented**: Obsessed with brand consistency and quality
  - **Collaborative Professional**: Build strong relationships across teams
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## 会社説明