



【800～1200万円】 Brand Manager

外資大手 ヘルスケア企業での募集です。 プロダクトマネージャー・ブランドマネー...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

外資大手 ヘルスケア企業

求人ID

1565358

業種

日用品・化粧品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

800万円～1200万円

勤務時間

09:00～17:40

休日・休暇

【有給休暇】初年度12日 3か月目から 【休日】完全週休二日制 土 日 祝日 年末年始 完全週休二日制 土 日 祝日 年末年...

更新日

2026年02月21日 22:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2297726】

What you will do

Role Duty Responsibilities : Brand Management

◇ Research analysis

・ Analyzes key performance indicators and financial reports such as brand sales and offtake

- Conducts consumer/market research to find new opportunity area and assess the size of prize
 - ◇ Brand strategy development execution
 - Develop business growth strategy and gain cross functional alignment to develop innovative and achievable business plans
 - Develop longer term growth plan including brand evolution strategy
 - Lead retail execution plan partnering with the sales strategy team external distributor and cross functionally with the commercial teams.
 - ◇ Communication planning execution
 - Develops campaign brief eco system consumer advertising and marketing programs via systematic assessment of market trends unmet consumer needs and competitive activity.
 - Design advanced communication and media plan based on deep consumer insight and media behaviors
 - Flawless execution of marketing campaign with sense of urgency
 - Displays skills in evaluating effectiveness of marketing tactics and return on investment to identify and provide input on potential areas for improvement
 - ◇ Key brand index management
 - Keep track of brand health through appropriate measurement tools
 - Plans and forecasts sales
 - Budget planning and tracking
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スキル・資格

- ◇ Related Experience Behavior Competency
 - Consumer centric agile mindset
 - Bachelor's degree and above with relative brand management experiences
 - 5+ years of Pharmaceutical or FMCG marketing experience
 - Experience of working with external distributor is a plus
 - ◇ Expertise and Skills
 - Cross functional communication and project management skills with internal (i.e. enabling teams) and external stakeholders (i.e. regional MKT/agencies)
 - Strategic thinking analytical and problem solving skills
 - Ability to speak and write in English and Japanese fluently
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会社説明

ご紹介時にご案内いたします