



【800～1200万円】Brand Manager

外資大手 ヘルスケア企業での募集です。 プロダクトマネージャー・ブランドマネー...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

外資大手 ヘルスケア企業

求人ID

1565358

業種

日用品・化粧品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

800万円～1200万円

勤務時間

09:00～17:40

休日・休暇

【有給休暇】初年度 12日 3か月目から 【休日】完全週休二日制 土日 祝日 年末年始 完全週休二日制 土日 祝日 年末年始

更新日

2026年02月05日 03:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2297726】

What you will do

Role Duty Responsibilities : Brand Management

◇ Research analysis

· Analyzes key performance indicators and financial reports such as brand sales and offtake

- Conducts consumer/market research to find new opportunity area and assess the size of prize
- ◊ Brand strategy development execution
- Develop business growth strategy and gain cross functional alignment to develop innovative and achievable business plans
- Develop longer term growth plan including brand evolution strategy
- Lead retail execution plan partnering with the sales strategy team external distributor and cross functionally with the commercial teams.
- ◊ Communication planning execution
- Develops campaign brief eco system consumer advertising and marketing programs via systematic assessment of market trends unmet consumer needs and competitive activity.
- Design advanced communication and media plan based on deep consumer insight and media behaviors
- Flawless execution of marketing campaign with sense of urgency
- Displays skills in evaluating effectiveness of marketing tactics and return on investment to identify and provide input on potential areas for improvement
- ◊ Key brand index management
- Keep track of brand health through appropriate measurement tools
- Plans and forecasts sales
- Budget planning and tracking

スキル・資格

- ◊ Related Experience Behavior Competency
- Consumer centric agile mindset
- Bachelor's degree and above with relative brand management experiences
- 5+ years of Pharmaceutical or FMCG marketing experience
- Experience of working with external distributor is a plus
- ◊ Expertise and Skills
- Cross functional communication and project management skills with internal (i.e. enabling teams) and external stakeholders (i.e. regional MKT/agencies)
- Strategic thinking analytical and problem solving skills
- Ability to speak and write in English and Japanese fluently

会社説明

ご紹介時にご案内いたします