



アメリカの求人なら  
JAC Recruitment USA

PR/087024 | Marketing Manager

募集職種

人材紹介会社  
JAC Recruitment USA

求人ID  
1565057

業種  
レストラン・フードサービス

雇用形態  
正社員

勤務地  
アメリカ合衆国

給与  
経験考慮の上、応相談

更新日  
2025年11月25日 15:00

応募必要条件

キャリアレベル  
中途経験者レベル

英語レベル  
無し

日本語レベル  
無し

最終学歴  
短大卒：準学士号

現在のビザ  
日本での就労許可は必要ありません

募集要項

POSITION TITLE   Marketing Manager

POSITION SUMMARY

In this position, you will be responsible for developing and executing strategies focused on trade show operations, digital marketing, and social media marketing, with the goal of enhancing brand awareness and strengthening the company's presence at events.

RESPONSIBILITIES

- Plan and execute marketing campaigns for trade shows and events
- Oversee all aspects of trade show logistics including booth design, staffing, and budgeting
- Manage social media channels: content creation, scheduling, and audience engagement

- Develop digital marketing strategies including email, SEO, PPC, and website optimization
- Conduct market research and monitor industry trends
- Manage marketing budgets and evaluate performance against KPIs
- Collaborate with internal teams to ensure consistent branding and messaging
- Build and maintain relationships with external vendors and partners
- Analyze campaign performance and recommend improvements
- Stay current with emerging technologies and trends in marketing
- Support sales teams with shopper marketing programs and customer-specific initiatives

#### QUALIFICATIONS

- Experience in the consumer packaged goods (CPG) industry, especially food or beverage, is highly desirable
- Strong communication and interpersonal skills
- Proven ability to manage multiple projects under tight deadlines
- Detail-oriented with a strong understanding of compliance and regulations
- Demonstrated success in shopper marketing and customer-focused campaigns

LOCATION Irving, Texas

SALARY USD110,000

#LI-JACUS #LI-US #countryUS

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.us/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.us/terms-of-use>

---

会社説明