

【大阪発 越境EC】Turkish Language Marketer *No Japanese required

募集職種

人材紹介会社
ユナイテッドワールド株式会社

求人ID
1564579

業種
インターネット・Webサービス

会社の種類
中小企業 (従業員300名以下)

外国人の割合
外国人 半数

雇用形態
正社員

勤務地
大阪府

給与
350万円 ~ 400万円

更新日
2026年11月05日 04:00

応募必要条件

キャリアレベル
新卒・未経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル
基礎会話レベル

その他言語
トルコ語 - ネイティブレベル

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

The company operates across four main divisions, with its core service being a proxy purchasing and delivery service that enables customers to buy Japanese products not available for purchase directly from overseas. In addition, the company runs a cross-border e-commerce platform selling Japanese goods internationally, a subscription-based service that delivers items symbolizing Japanese pop culture to customers abroad, and a one-stop service that supports Japanese businesses aiming to expand overseas — from marketing to logistics.

With the mission of spreading Japanese culture across the globe, the company is expanding its business in various directions.

[Company/Job Highlights]

Rapidly Growing Company

With over 1.7 million users worldwide, the company delivers "Made in Japan" products to more than 150 countries.
Since its founding in 2014, it has continued to break its own sales records each year, and in the previous fiscal year, it surpassed 10 billion yen in annual revenue.

Diverse Team
The company currently provides services in 19 languages.
At the Osaka headquarters, a multicultural team of members from six continents and over 30 countries, ranging in age from their 20s to 50s, work together.

Creativity and Innovation
The company is constantly embracing new ideas and technologies. Employees are encouraged to approach their work with creativity, which leads to the development of new services and business ventures.

Fast-Track Promotions
Promotions are a major motivator in the workplace. At this company, high-performing employees are rapidly promoted as both recognition of their achievements and an investment in their future potential. Some employees have been promoted to management positions within just six months of joining. Rather than focusing on tenure, the company prioritizes individual performance and assigns roles accordingly.

スキル・資格

[Personality]
- Global Mindset & Adaptability: Someone open-minded and flexible, with a strong ability to embrace both Japanese and Turkish cultures. Quickly adapts to changing market trends, consumer preferences, and unexpected challenges.

- Strategic & Data-Driven Thinker: Someone skilled at planning and executing marketing strategies that align with both short- and long-term marketing goals. Successful candidates should be able to use data to make informed decisions and continuously optimize campaigns based on insights.

- Collaborative & Cross-Cultural Communicator: Someone who is comfortable working with cross-cultural teams and can effectively bridge gaps between a diverse range of project stakeholders.

- Curious Problem-Solver with Resilience: Resourceful and persistent in overcoming marketing challenges, with a strong sense of curiosity to continuously learn. Identifies potential issues early and tackles them proactively while staying patient and focused on long-term success.

[Must Have Skills]
- Native Turkish speaker
- Business level English
- Digital Marketing Experience (e.g. PPC, SEO, Influencer, SNS, Email etc.)
- Corporate experience (1+ years)

[Preferred Skills]
- Experience with digital marketing tools（PPC, SEO, Meta ads, GA4, etc.)
- Japanese language skills JLPT N3 or better
- Web editing experience (HTML, CSS, copywriting, etc.)
- Data analysis experience (PowerBI, Tableau, etc.)
- Coding experience (Python, Javascript etc.)
- Legal and Regulatory Knowledge for Turkish import customs & rules

会社説明