



## Communications Manager | コミュニケーションズ・マネージャー

### 募集職種

#### 人材紹介会社

Cornerstone Recruitment Japan 株式会社

#### 求人ID

1564467

#### 業種

日用品・化粧品

#### 雇用形態

正社員

#### 勤務地

東京都 23区

#### 給与

550万円 ~ 700万円

#### 更新日

2026年02月11日 01:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ネイティブ

#### 最終学歴

大学卒：学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

Job Responsibilities: Responsibilities for this position include but are not limited to:

- Develop and implement an integrated communication strategy that supports the company's brand, marketing, and business objectives.

- Oversee the company's editorial governance framework, including tone, messaging, localization, and approval processes for all content

- Ensure alignment between global and local messaging initiatives, maintaining the integrity of doTERRA's brand voice and narrative across all content and channels

- Oversee the content pipeline from concept to delivery, ensuring timeliness, quality, and strategic alignment

- Lead and mentor a multidisciplinary team including copywriting, translation/editing, and content management specialists

- Set performance goals, provide feedback, and support the professional development of team members

- Oversee the creation and curation of all copy and written content produced by the team

Approve key messaging frameworks, ensuring they align with corporate identity and target audience insights

Oversee the CMS Specialist in managing and optimizing web content across the company's digital ecosystem

Collaborate with IT, design, and the Brand Experience teams to maintain a seamless and engaging digital experience that aligns message, design, and user interaction.

Ensure that all written and digital communication materials adhere to brand messaging guidelines, partnering with the Brand Experience Manager for visual consistency.

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## スキル・資格

Bachelor's degree in communications, Marketing, Journalism, or a related field.

3+ years in a management or supervisory role leading content, editorial, or creative teams.

Experience in global or bilingual (English/Japanese) environments preferred.

Leadership and Team Development capabilities

Advanced writing, editing, and proofreading skills in Japanese (English proficiency preferred)

Strong Project Management and organizational skills

Proficiency in digital content management systems and understanding of SEO best practices

Understanding of relevant advertising and commercial transaction laws is a plus

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## 会社説明