

マレーシアの求人なら JAC Recruitment Malaysia

PR/159759 | Product Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント マレーシア

求人ID

1564275

業種

その他 (コンサルティング・士業)

雇用形態

正社員

勤務地

マレーシア

給与

経験考慮の上、応相談

更新日

2025年12月30日 14:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒: 準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Key Responsibilities:

- Full Product Lifecycle Management
 - Managing the full product lifecycle for all products in assigned categories, ensuring relevance, competitiveness, and profitability from launch to end-of-cycle.
- Project Management
 - Lead category projects including new launches, improvements, end-of-sales, and end-of-cycle actions to
 optimise portfolio performance by analysing product sales performance and customer feedback to assess
 strengths, weaknesses, and improvement areas.
- Strategic Product Roadmap

- Develop and execute product roadmaps by identify opportunities and product gaps to align with business direction, customer needs, and sales objectives.
- Cross-functional Collaboration
 - Collaborate closely with internal departments (Marketing, Sales, R&D, Procurement, etc.) to align product strategies and gather cross-functional inputs for product initiatives.

Key Requirements:

- Bachelor's degree in Business, Marketing, Data Analytics, Entrepreneurship, Economics, or related fields.
- Professional certifications in Data Analytics or Product Management are an added advantage.
- Minimum 3 years of working experience in product strategy/management, business analysis, or strategic planning.
- Preferably experienced in household and home appliances.
- Experience working with cross-functional teams and managing stakeholder expectations.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明