

JAC Recruitment

タイの求人なら
JAC Recruitment Thailand

PR/118438 | Digital Ads Manager (Health Supplements)

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1564228

業種

福祉・介護

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年12月02日 11:01

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Industry: Health Supplements

Our client is lookout for a **Digital Ads Manager** who thrives on performance, creativity, and data.

Key Responsibilities

- Launch and optimize paid ad campaigns across Facebook, Google, TikTok, LINE OA, Shopee, and Lazada.
- Own a monthly ad budget and drive strategic planning with cross-functional teams.
- Write compelling ad copy and collaborate with creative, content, and design teams to deliver high-performing campaigns.
- Run A/B tests with clear reporting and actionable insights.
- Analyze customer behavior and pain points to sharpen targeting and messaging.
- Continuously improve campaign performance using key metrics: CTR, CPA, ROAS, CAC, funnel efficiency, and conversion rates.
- Stay ahead of trends—experiment with AI tools, TikTok Spark Ads, Shopee MyAds, and Lookalike Audiences.

Qualifications

- More than 5 years of experience managing paid ads, ideally in health supplements, skincare, or beauty.
- Proven success with large ad budgets and measurable results.
- Strategic thinker with a solid grasp of CRM, LTV, and full-funnel marketing.
- Strong leadership and collaboration skills, with the ability to turn insights into action.

Interested applicants, please click APPLY NOW. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be contacted.

Thank you for your understanding.

#LI-JACTH

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明