



PR/118346 | Marketing Manager (Home Appliances)

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1564192

業種

小売

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年01月13日 04:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Industry: Home Appliances

Our client is looking for a strategic and creative Marketing Manager to lead brand initiatives and drive impactful campaigns.

Key Responsibilities

- Develop and execute strategic marketing plans for assigned brands
- Analyze market trends to identify opportunities and risks
- Collaborate with global and regional partners to align brand direction
- Create and manage promotional campaigns to support sales teams and partners (e.g., retailers, distributors)
- Oversee the execution of marketing activities to ensure brand consistency

- Coordinate with internal teams and external suppliers to produce marketing materials (e.g., digital, content, design, events)
- Monitor and analyze campaign performance to optimize future initiatives
- Ensure alignment across brand, digital, and event marketing teams
- Review and maintain quality standards for in-house creative outputs

Qualifications

- Bachelor's degree or higher in Marketing, Business Administration, Communications, or a related field
- More than 5 years of experience in marketing in the consumer goods or advertising agency industries
- Fluent in Thai with strong English communication skills (spoken and written)
- Strong strategic thinking, analytical skills, and project management capabilities
- Proactive, responsible, creative, and a strong team player
- Skills in graphic design or content creation are an added advantage

Interested applicants, please click APPLY NOW. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be contacted.

Thank you for your understanding.

#LI-JACTH

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会社説明