



## Product Manager (Ad Tech, Ad Fraud) for English speaker

### 募集職種

人材紹介会社  
株式会社PROGRE

採用企業名  
Ad fraud detection and cybersecurity company

求人ID  
1564110

業種  
インターネット・Webサービス

会社の種類  
中小企業 (従業員300名以下)

外国人の割合  
外国人 半数

雇用形態  
正社員

勤務地  
東京都 23区, 港区

給与  
650万円 ~ 1300万円

勤務時間  
コアタイム10:00~17:00

更新日  
2026年05月31日 02:00

### 応募必要条件

職務経験  
6年以上

キャリアレベル  
中途経験者レベル

英語レベル  
ビジネス会話レベル (英語使用比率: 75%程度)

日本語レベル  
日常会話レベル

最終学歴  
高等学校卒

現在のビザ  
日本での就労許可が必要です

### 募集要項

This role presents an exciting opportunity to be part of a fast-evolving industry, working on products that help organizations safeguard their digital advertising investments and improve marketing performance.

As a Product Manager, you will play an important role in shaping the product roadmap, collaborating with cross-functional teams, and delivering value to our customers. You will be responsible for managing the product development lifecycle, from initial research and requirement gathering to feature delivery and iteration.

## Key Responsibilities

- Support Product Strategy: Contribute to the development and execution of the product vision and roadmap through ongoing research of customer needs, market trends, and competitor offerings.
- Cross-Functional Collaboration: Work closely with engineering, sales, marketing, and customer success teams to ensure the effective planning and delivery of product initiatives.
- Customer Engagement: Conduct interviews and gather feedback from customers and stakeholders to inform product decisions and validate new ideas.
- Support Customer Success: Collaborate with the Customer Success team to understand client feedback, address product-related requests, and proactively identify opportunities to improve the user experience.
- Requirements Definition: Create clear and concise product specifications and user stories, ensuring development priorities are aligned with business goals.
- Go-to-Market Coordination: Assist in planning product launches and supporting go-to-market activities, including internal enablement, documentation, and customer communications.
- Data-Driven Decision-Making: Monitor product performance using relevant metrics and analytics, and recommend improvements based on data insights.

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## スキル・資格

### Required:

- Professional Experience: Minimum of 3 years of experience in product management or a closely related function (e.g., product operations, growth, analytics) within Ad Tech, Ad Fraud, MarTech technology company.
- Domain Knowledge: A foundational understanding of digital advertising technologies and the challenges related to ad fraud, attribution, and campaign optimization.
- Platform Familiarity: Working knowledge of digital advertising platforms such as Google Ads and Yahoo Ads, including how campaigns are created, optimized, and tracked.
- Technical Familiarity: Comfortable working with product teams on topics such as APIs, data tracking, and platform integrations.
- Customer Orientation: Demonstrated ability to understand user needs and collaborate with Customer Success or support teams to deliver effective solutions.
- Communication Skills: Strong written and verbal communication skills, with the ability to convey complex topics clearly to both technical and non-technical audiences.
- Language Skills: Proficiency in English, both spoken and written. Intermediate level in Japanese (Able to communicate in an in-house meeting).

### Preferred:

- Comfort working with data analytics tools (e.g., BigQuery, Looker, Google Sheets, Excel) and interpreting usage, behavioral, or performance data to support product decisions
- Familiarity with ad performance metrics, fraud detection methods (e.g., bot traffic, click fraud), and campaign reporting.
- Exposure to attribution models or programmatic advertising workflows.

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## 会社説明