



Marketing Manager / Product Manager

エムベクタ合同会社での募集です。プロダクトマネージャー・ブランドマネージャー...

募集職種

人材紹介会社

株式会社ジェイ エイ シー リクルートメント

採用企業名

エムベクタ合同会社

求人ID

1563608

業種

医薬品

会社の種類

外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ~ 1200万円

勤務時間

09:00 ~ 17:30

休日・休暇

【有給休暇】入社7ヶ月目には最低10日以上 【休日】完全週休二日制 年末年始

更新日

2025年12月25日 21:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【求人No NJB2308024】

Deliver cross functional communication to leverage internal resources to achieve unit and revenue growth targets as well as start ups integrating various activities from R D health economics/reimbursement Regulatory clinical operations sales marketing to ensure industrial and commercial launch.

Assist Marketing Director to implement Marketing strategy and corporate with Sales team to support them hitting the business target.

Major Accountabilities

- Maintenance/ update local home page and Japan page in global HP and ensure it meet the requirement of global policy.
 - Proceed and support advisory contract related tasks.
 - Proceed disposal proceed following the local and global policy.
 - Define strategy and vision including Business strategy Marketing strategy Clinical Reimbursement strategy Industrial strategy etc.;
 - Conduct market research with sales teams to develop appropriate segmentation of our customers which should be a base of our sales strategy.
 - Understand associated diseases today and tomorrow patient management pathways healthcare and clinical environment health economic reimbursement evolutions competitive activities etc. through participation to scientific congresses market/business intelligence networking in the field in particular building a network with physician community and Key Opinion Leader (KOL) ;
 - Define the associated strategy / road maps / plans for the various product lines;
 - Deliver intensive cross functional collaboration in order to align the different players internal or external to the company.
 - Define the market needs and Promote current and future products along with company strategy.
 - Coordinate and facilitate the multi functional activities around the technology development from Quality Regulatory Clinical Operations etc. to ensure a successful execution of the project;
- *Define and ensure execution of the marketing plan and all required marketing activities with appropriate planning drive and excellence in execution. These marketing duties including Voice of Customer product definitions when required definition and execution of launch plans communication plans materials educational and scientific events etc.;
- Be Partner with sales marketing teams around the world to define and ensure excellent execution of new product launch plans according to marketing excellence standards.
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スキル・資格

- Minimum 5 years experience in the medical device industry including time spent in a marketing position
 - Marketing technical expertise (product development product launch KOL management etc.) ;
 - Ability to work with multi functional players (RA Clinical etc.) ;
 - Ability of strategic thinking and development of marketing strategies;
 - Ability of excellent communication / interpersonal skills;
 - Self motivation problem solving attitude quick in action good team leader
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会社説明

糖尿病領域における医療機器の販売