



タイの求人なら
JAC Recruitment Thailand

PR/118018 | VP Marketing (Food)

募集職種

人材紹介会社
ジェイエイシーリクルートメント タイランド

求人ID
1562459

業種
小売

雇用形態
正社員

勤務地
タイ

給与
経験考慮の上、応相談

更新日
2025年11月18日 08:00

応募必要条件

キャリアレベル
中途経験者レベル

英語レベル
無し

日本語レベル
無し

最終学歴
短大卒：準学士号

現在のビザ
日本での就労許可は必要ありません

募集要項

We are seeking a strategic and creative Marketing Manager to lead and execute all marketing initiatives across our food product portfolio. This role encompasses brand management, digital marketing, market research, product launches, and promotional campaigns. You will be reporting directly to CEO

Location: Khubon (■■■■■■■) Ram Inthra

Salary: 150,000-200,000 THB +/-

Key Responsibilities:

- Develop and implement integrated marketing strategies to enhance brand visibility and drive growth .
- Manage brand positioning, messaging, and identity across all channels
- Conduct market analysis to identify trends, customer preferences, and competitive landscape .
- Collaborate with R&D and product development teams to align marketing with product features and benefits
- Lead digital campaigns including SEO/SEM, social media, email marketing, and influencer partnerships

- Work closely with sales teams to develop marketing materials and promotions tailored to retail, foodservice, and e-commerce channels
- Track campaign performance using KPIs and analytics tools (e.g., Google Analytics)
- Lead and mentor the marketing team, fostering creativity and accountability

Qualifications:

- Bachelor's degree in Marketing, Business Administration, or related field (MBA preferred).
- 5–8 years of experience in marketing roles within the food or FMCG industry
- Proven success in developing and executing multi-channel marketing campaigns.
- Strong analytical, communication, and leadership skills.
- Proficiency in digital marketing platforms and tools.

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us.

JAC Personnel Recruitment Ltd

10F Emporium Tower 622 Sukhumvit Soi 24 Klongton, Klongtoey, Bangkok 10110

Contact : K. Napaphach

Office Number: 066-097-2958

Time: 9.00 am - 6.00 pm

Website : <https://www.jac-recruitment.co.th>

#LI-JACTH
#citybangkok

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明