

MichaelPage

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Digital Marketing Manager (8-9M)

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1562127

業種

広告・PR

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

800万円 ~ 900万円

歩合給

固定給+歩合給

更新日

2025年10月16日 16:23

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

Drive e-commerce growth and digital engagement through integrated marketing strategies.

Manage key digital channels including paid media, CRM, social media, and the company website.

Client Details

Our client is a globally recognized premium lifestyle and travel brand with a strong legacy. The Japan office, located in Tokyo and continues to grow with a passionate and collaborative team. With a hybrid work setup (2 days WFH) and a modern, international culture, this is a rare opportunity to join a company that values both innovation and work-life balance.

Description

Develop and execute full-funnel digital marketing strategies to support e-commerce growth.

Lead and optimize paid media campaigns (Google, Meta, LINE, etc.) with agency support.

Manage CRM programs to boost customer loyalty, retention, and database growth.

Oversee and grow the brand's social media presence, including influencer collaboration.

Optimize the company's B2C website for user experience and conversion.

Collaborate with global/regional teams on innovation, analytics, and AI-powered tools.

Job Offer

Hybrid work style (2 days WFH per week).

Opportunity to work in a global, multicultural team.

Key role in shaping digital growth strategy in the Japan market.

International exposure and collaboration across regions.

Free access to company resort stays (employee benefit).

Clear career growth opportunities and professional development support.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Lien Nguyen at +81 3 6832 8657.

スキル・資格

5+ years of hands-on digital marketing experience, ideally in tourism, hospitality, or retail, FMCG.

Skilled in paid media strategy and performance marketing.

Proficient in CRM, e-commerce platforms, and analytics tools (GA4, Looker Studio, Power BI).

Strong project management capabilities with a proactive mindset.

Fluent in Japanese (native or advanced) and English (business level).

Culturally agile, analytical, and comfortable in a dynamic, international environment.

会社説明

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