

MichaelPage

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CRM Specialist

CRM Specialist - Fashion
募集職種
人材紹介会社 マイケル・ページ・インターナショナル・ジャパン株式会社
求人ID 1561717
業種 小売
雇用形態 正社員
勤務地 東京都 23区
給与 500万円 ~ 600万円
更新日 2025年10月15日 15:09
応募必要条件
キャリアレベル 中途経験者レベル
英語レベル ビジネス会話レベル
日本語レベル 流暢
最終学歴 大学卒：学士号
現在のビザ 日本での就労許可が必要です

募集要項

As a CRM Specialist in the retail industry, you will drive customer engagement and loyalty through effective campaign strategies and data-driven insights. This role requires a strong understanding of customer relationship management and hands-on experience in marketing tools and analytics.

Client Details

This opportunity is within a well-established retail company known for its innovative approach to marketing and customer engagement. Operating as part of a large organization, the company offers a structured environment with a focus on high-quality service and performance.

Description

- Develop and implement CRM strategies to enhance customer retention and lifetime value.
- Analyze customer data to identify trends and opportunities for targeted campaigns.
- Collaborate with marketing and agency teams to ensure campaign alignment with brand goals.
- Manage the CRM database, ensuring data accuracy and compliance with relevant regulations.
- Monitor and report on the performance of CRM campaigns, providing actionable insights.
- Support the integration of CRM tools with other marketing technologies.

- Develop segmentation strategies to personalize customer communications effectively.
- Stay updated on CRM trends and best practices to enhance the company's competitive edge.

Job Offer

- Permanent position with growth opportunities in the retail industry.
- Chance to work in a large organization with a structured career path.
- Collaborative work environment with cross-functional team interactions.
- Opportunities for professional development and training.

If you are passionate about CRM and eager to make an impact in the retail industry, we encourage you to apply for this exciting opportunity.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

A successful CRM Specialist should have:

- A degree in marketing, business, or a related field.
- Experience in customer relationship management within the retail industry.
- Proficiency in CRM tools and marketing analytics platforms.
- Strong analytical skills with a focus on data-driven decision-making.
- Excellent communication and collaboration skills to work across teams.
- Knowledge of current CRM trends and best practices.

会社説明

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