



Manager, Marketing Communications

Hybrid work environment.

募集職種

人材紹介会社

株式会社 JAC International

求人ID

1561654

業種

デジタルマーケティング

会社の種類

中小企業 (従業員300名以下) - 外資系企業

外国人の割合

外国人 少数

雇用形態

正社員

勤務地

東京都 23区, 千代田区

給与

700万円 ~ 1400万円

更新日

2026年02月17日 01:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

流暢 (英語使用比率: 50%程度)

日本語レベル

流暢

最終学歴

短大卒 : 準学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role is responsible for supporting public relations and marketing efforts by promoting the brand and products in the Japanese market through a variety of channels. Key activities include building strong media relationships, organizing marketing events, conducting market research, and creating PR and presentation materials. The position requires a high level of commitment to relationship-building and close collaboration with internal teams such as sales and management, as well as with external stakeholders.

スキル・資格

- Strong proficiency in English and advanced Japanese communication skills are essential for clearly articulating corporate offerings and value propositions across both verbal and written channels.
- Proven project management capabilities are required to lead PR and marketing initiatives such as exhibitions and media engagements, while effectively coordinating with internal teams and external partners.
- Solid command of Microsoft Office tools (Word, PowerPoint, Excel, etc.) is necessary for creating and formatting presentation decks and customer-facing materials.
- Skilled in writing compelling promotional content for PR and marketing collateral.
- Experience in managing budgets, including cost tracking and forecasting within approved financial frameworks.
- Highly organized with strong attention to detail, and a willingness to embrace new ideas and processes.
- Ability to thrive under pressure in a dynamic, fast-paced IT environment, with a proactive and adaptable mindset.

会社説明