



PR/118014 | Product Manager (Medical Devices)

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1561573

業種

福祉・介護

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年10月14日 11:01

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Our client is a multinational medical device company.

They are looking for a dynamic and strategic product manager to lead marketing efforts for their **Monitoring & IT Systems portfolio**.

Key Responsibilities

- Act as the subject matter expert for assigned products, including technical knowledge, applications and market trends.
- Develop and execute marketing strategies to drive business growth and customer engagement.
- Analyze sales data, market trends, and customer needs to shape product positioning, pricing and distribution strategies.
- Monitor local competition and recommend strategies to grow and protect market share.
- Create tailored messaging and value propositions for different customer segments.
- Lead marketing campaigns and collaborate with key opinion leaders to enhance brand visibility.
- Work closely with sales, service, project teams, and channel partners to deliver impactful marketing initiatives.
- Manage product portfolio configuration, pricing and promotional activities.

- Support product launches with localized plans and marketing materials.
- Provide sales teams with training, tools and collateral to support the sales cycle.
- Contribute to annual marketing planning and budgeting.

Qualifications

- More than 5 years of experience in the healthcare environment (operating rooms, intensive care, neonatal care or related areas).
- More than 3 years of experience in product management, including pricing and new product launches.
- Excellent analytical and strategic thinking skills.
- Strong communication and teamwork abilities.
- Proactive and hands-on approach to execution.

Interested applicants, please click APPLY NOW. Due to the high number of applicants, we regret to inform that only shortlisted candidates will be contacted. Thank you for your understanding.

#LI-JACTH

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会社説明