



PR/118249 | Marketing Manager

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1561564

業種

その他（メーカー）

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2026年01月06日 07:00

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Key Responsibilities Summary

- **Marketing Strategy & Execution:** Develop and implement marketing plans to boost sales and brand awareness.
- **Advertising & Media:** Manage advertising campaigns across TV, radio, social media, and exhibitions; review performance and KPIs.
- **Sponsorships & Promotions:** Plan and optimize sponsorships, merchandise, and promotional campaigns.
- **Market Research:** Design and analyze market research to guide strategy.
- **Agency & Partner Management:** Coordinate with external partners (e.g., ad agencies) and manage related KPIs.
- **Sales Collaboration:** Work closely with sales teams to align marketing efforts.
- **Internal Coordination:** Liaise with IKC marketing for approvals and documentation.
- **Team Leadership:** Train and mentor junior staff, manage team performance and KPIs.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明