

MichaelPage

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Marketing and Communication Coordinator

Marketing and Communication Coordinator
募集職種
人材紹介会社 マイケル・ページ・インターナショナル・ジャパン株式会社
求人ID 1561059
業種 広告・PR
雇用形態 正社員
勤務地 東京都 23区
給与 400万円 ~ 600万円
更新日 2025年10月08日 16:09
応募必要条件
キャリアレベル 中途経験者レベル
英語レベル ビジネス会話レベル
日本語レベル ネイティブ
最終学歴 大学卒：学士号
現在のビザ 日本での就労許可が必要です

募集要項

As a Marketing and Communication Coordinator in the jewelry industry, you will oversee the creation and execution of marketing initiatives to enhance brand visibility and engagement. This role requires a strong understanding of communication strategies and the ability to collaborate effectively with internal and external stakeholders.

Client Details

This role is with a mid-sized company known for its focus on delivering high-quality products in the jewelry sector. The organization values innovation and is committed to maintaining a strong presence in the market through strategic marketing initiatives.

Description

- Coordinate and execute marketing campaigns to support brand objectives.
- Develop communication materials, including press releases, newsletters, and presentations.
- Manage relationships with external agencies and vendors to ensure timely delivery of projects.
- Monitor and report on campaign performance and market trends.
- Support the planning and execution of events and promotional activities.
- Maintain consistent brand messaging across all communication channels.

- Collaborate with cross-functional teams to align marketing efforts with business goals.
- Stay updated on industry trends to identify new opportunities for brand growth.

Job Offer

- Hybrid work environment.
- International work environment.
- Career growth within larger group.
- Flextime available.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

A successful Marketing and Communication Coordinator should have:

- A degree in Marketing, Communications, or a related field.
- Experience in coordinating marketing campaigns and communication strategies.
- Strong organizational and project management skills.
- Proficiency in using marketing tools and software.
- Excellent verbal and written communication abilities.
- Experience in luxury retail.
- Native level Japanese and Fluent level English

会社説明

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