

# インドの求人なら JAC Recruitment India

# PR/109746 | Marketing Manager

# 募集職種

### 人材紹介会社

ジェイ エイ シー リクルートメント インド

#### 求人ID

1560919

### 業種

その他

#### 雇用形態

正社員

#### 勤務地

インド

#### 給与

経験考慮の上、応相談

#### 更新日

2025年10月21日 09:00

# 応募必要条件

# キャリアレベル

中途経験者レベル

# 英語レベル

無し

# 日本語レベル

無し

# 最終学歴

短大卒: 準学士号

### 現在のビザ

日本での就労許可は必要ありません

# 募集要項

Title: Marketing Manager Location: Mumbai, India Experience: 5 years

# Responsibilities:

- Content Development: Create and develop content aligned with business goals, target audience and regular content calendars.
- Social Media Management: Develop and upload social media content across all company platforms in a timely manner.
- · Manage and grow the company's social media presence on platforms like Facebook, LinkedIn, Instagram, and others.
- Direct Marketing activation via Email and WhatsApp .: Develop and execute email and WhatsApp marketing campaigns, including list segmentation, content creation, and performance tracking.
- · Website Management: Develop content for the company's website, update content and track traffic.
- Collaborate in a timely manner with different marketing teams to ensure localisation and translation of content and marketing activities.
- Stay Updated: Stay current with industry trends, emerging technologies, and best practices in digital marketing.
   Recommend and implement innovative strategies and tools.
- Audience Targeting: Have a deep understanding of how to communicate value to Medix' target audience.
- Project Management: Manage multifaceted projects and keep various work streams on track.

- Results Tracking: Track, measure, and communicate marketing results, continually optimise for efficiency and scale to meet marketing KPIs
- Analytics and Reporting: Monitor and analyze performance metrics using tools like Google Analytics, website
  performance, social media profiles. Provide regular reports and insights to improve activities.

Skills required:

Highly fluent in English - both spoken & written

Bachelor's degree in marketing, Business, or a related field (master's degree preferred).

Minimum 5 years of proven experience in Content Management & Digital Marketing.

Strong understanding of social media and various content forms.

Proficiency in Google Analytics, Google Ads, SEO tools, LinkedIn and marketing automation software is a plus.

Excellent analytical and problem-solving skills.

Attention to detail, and an ability to deliver on time all the time.

Experience in Healthcare and / or private health insurance or employee benefits sector is a strong plus.

Ability to work in a fast paced, results driven environment. • Excellent verbal, presentation, and written communication skills.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明