

MichaelPage

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Head of PR - Fintech company

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募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1560674

業種

その他（金融）

会社の種類

中小企業（従業員300名以下） - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

1100万円～1400万円

更新日

2025年10月06日 12:36

応募必要条件

職務経験

6年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This role seeks an experienced PR professional to lead the full cycle of public relations initiatives in Japan, from strategy to execution, to strengthen presence and drive business growth. The ideal candidate will excel at building strong internal and external relationships while developing and implementing impactful PR programs aligned with business and brand goals.

Client Details

Our client is a fast-growing player in Japan's fintech space, offering innovative payment solutions that make online shopping more flexible and convenient. It partners with a wide range of merchants to provide customers with seamless, secure, and accessible payment options. With a strong focus on user experience and business growth, it has established itself as a trusted brand in the digital payments landscape.

Description

- Develop and implement annual and long-term consumer PR strategies in close collaboration with internal teams (e.g., marketing, design) and external agencies.
- Strengthen the company's visibility and reputation in the market by leveraging strategic media opportunities, content initiatives, and partnerships.
- Build and maintain strong relationships with journalists and media outlets to secure impactful organic coverage.
- Manage sensitive communications and issues in coordination with leadership and relevant functions (e.g., legal, compliance) to protect and uphold the company's reputation.

Job Offer

- Competitive compensation package (UP TO 14M JPY PER YEAR).
- Work from home (3 day from home OK) and flex-time available.
- Diversified team with 220+ colleagues from 30+ countries.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Jamel Akalay on +81 3 6832 8935.

スキル・資格

- 8-10 years of public relations experience with a strong track record of enhancing brand reputation and contributing to business growth.
 - Demonstrated success in utilizing owned, earned, and paid media to achieve communications and business objectives.
 - Ability to represent the company with credibility and professionalism to both internal and external stakeholders.
 - Fluent written and verbal communication skills in Japanese and English.
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会社説明

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