[Product Manager]　Ad Fraud Prevention tool /hybrid remote 👍 独占求人

English-speaking work environment

募集職種

人材紹介会社
株式会社 j Career

採用企業名
Global IT company preparing for IPO

求人ID
1560665

業種
ソフトウエア

会社の種類
中小企業 (従業員300名以下)

外国人の割合
外国人 半数

雇用形態
正社員

勤務地
東京都 23区, 港区

最寄駅
銀座線、　外苑前駅

給与
500万円 ~ 800万円

勤務時間
Flextime system (core time 10:00-17:00)　Break time: 60 min.

休日・休暇
Sat, Sun, national holyday Vacation leave paid holid etc

更新日
2025年10月06日 09:53

応募必要条件

職務経験
3年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 75%程度)

日本語レベル
日常会話レベル

最終学歴
専門学校卒

現在のビザ
日本での就労許可が必要です

募集要項

About the Role

We are seeking a Product Manager to join our growing team and contribute to the development of innovative solutions in the Ad Tech, Ad Fraud, and MarTech domains. This role presents an exciting opportunity to be part of a fast-evolving industry, working on products that help organizations safeguard their digital advertising investments and improve marketing performance.

As a Product Manager, you will play an important role in shaping the product roadmap, collaborating with cross-functional teams, and delivering value to our customers. You will be responsible for managing the product development lifecycle, from initial research and requirement gathering to feature delivery and iteration.

Key Responsibilities

- Support Product Strategy: Contribute to the development and execution of the product vision and roadmap through ongoing research of customer needs, market trends, and competitor offerings.
- Cross-Functional Collaboration: Work closely with engineering, sales, marketing, and customer success teams to ensure the effective planning and delivery of product initiatives.
- Customer Engagement: Conduct interviews and gather feedback from customers and stakeholders to inform product decisions and validate new ideas.
- Support Customer Success: Collaborate with the Customer Success team to understand client feedback, address product-related requests, and proactively identify opportunities to improve the user experience.
- Requirements Definition: Create clear and concise product specifications and user stories, ensuring development priorities are aligned with business goals.
- Go-to-Market Coordination: Assist in planning product launches and supporting go-to-market activities, including internal enablement, documentation, and customer communications.
- Data-Driven Decision-Making: Monitor product performance using relevant metrics and analytics, and recommend improvements based on data insights.

スキル・資格

Essential (Required):

- Professional Experience: Minimum of 3 years of experience in product management or a closely related function (e.g., product operations, growth, analytics) within Ad Tech, Ad Fraud, MarTech technology company.
- Domain Knowledge: A foundational understanding of digital advertising technologies and the challenges related to ad fraud, attribution, and campaign optimization.
- Platform Familiarity: Working knowledge of digital advertising platforms such as Google Ads and Yahoo Ads, including how campaigns are created, optimized, and tracked.
- Technical Familiarity: Comfortable working with product teams on topics such as APIs, data tracking, and platform integrations.
- Customer Orientation: Demonstrated ability to understand user needs and collaborate with Customer Success or support teams to deliver effective solutions.
- Communication Skills: Strong written and verbal communication skills, with the ability to convey complex topics clearly to both technical and non-technical audiences.
- Language Skills: Proficiency in English, both spoken and written. Intermediate level in Japanese (Able to communicate in an in-house meeting).

Preferred (would be an advantage):

- Comfort working with data analytics tools (e.g., BigQuery, Looker, Google Sheets, Excel) and interpreting usage, behavioral, or performance data to support product decisions
- Familiarity with ad performance metrics, fraud detection methods (e.g., bot traffic, click fraud), and campaign reporting.
- Exposure to attribution models or programmatic advertising workflows.

About Us

Spider AF is an innovative ad fraud detection and cybersecurity company dedicated to safeguarding the digital advertising and marketing ecosystems. By empowering companies to detect, block, and protect against fraudulent activities, Spider AF plays a critical role in defending online business from evolving threats. With its advanced cybersecurity solutions and unwavering commitment to transparency, Spider AF enables clients to enhance the security and impact of their digital campaigns, ensuring maximum effectiveness.

Why Join Us?

- We are a company that prioritizes people above all else. We value employee growth and workplace satisfaction, providing the optimal environment and resources.
- We enjoy organizing company regular offsites (Tokyo and Lisbon headquarters) where our team can collaborate in

person, foster connections, and work together in an inspiring environment.
- Our company culture and team spirit create an environment that inspires initiative, embraces new ideas, and makes the journey enjoyable!

会社説明