

MichaelPage

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Senior Marketing Insights Manager | FMCG

Senior Marketing Insights Manager FMCG
募集職種
人材紹介会社 マイケル・ページ・インターナショナル・ジャパン株式会社
求人ID 1560134
業種 流通
雇用形態 正社員
勤務地 東京都 23区
給与 経験考慮の上、応相談
更新日 2025年10月01日 17:37
応募必要条件
キャリアレベル 中途経験者レベル
英語レベル 流暢
日本語レベル 流暢
最終学歴 大学卒：学士号
現在のビザ 日本での就労許可が必要です

募集要項

The Business Intelligence Senior Manager will oversee data-driven strategies and insights to support marketing and agency goals within the FMCG industry. This role requires a strong analytical mindset and the ability to translate data into actionable business solutions.

Client Details

This is an exciting opportunity with a well-established organization in the FMCG industry. Based in Tokyo, the company operates as a medium-sized business with a focus on delivering innovative solutions and maintaining a strong market presence.

Description

- Develop and implement business intelligence strategies to support marketing initiatives.
- Analyze large datasets to identify trends and opportunities for growth.
- Collaborate with cross-functional teams to ensure data-driven decision-making.
- Design and maintain dashboards and reporting tools for stakeholders.
- Oversee data collection processes to ensure accuracy and relevance.
- Present insights and recommendations to senior leadership.

- Lead projects to enhance data visualization and reporting capabilities.
- Stay updated with the latest trends and tools in business intelligence and FMCG.

Job Offer

- Comprehensive benefits package to support work-life balance.
- Opportunities to work in the heart of Tokyo within the FMCG industry.
- A permanent role with growth potential and career advancement opportunities.
- Exposure to cutting-edge tools and technologies in business intelligence.

Take the next step in your career and apply today to join a forward-thinking team in Tokyo!

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Yuliia Chentukova at +81368328662.

スキル・資格

A successful Business Intelligence Senior Manager should have:

- A strong background in data analysis, business intelligence, or a related field.
- Proficiency in data visualization tools such as Power BI or Tableau.
- Experience working within the FMCG industry is highly desirable.
- Excellent communication and presentation skills.
- The ability to manage multiple projects and meet deadlines effectively.
- A proven track record of delivering actionable business insights.
- A collaborative mindset for working with diverse teams in Tokyo.

会社説明

Our client is a global consumer brand known for its innovative marketing and strong presence in lifestyle, sports, and entertainment. They combine a unique company culture with a collaborative environment, offering employees the opportunity to directly influence brand experiences and market strategies in Japan.