

MichaelPage

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Brand Manager

Brand Manager
募集職種
人材紹介会社 マイケル・ページ・インターナショナル・ジャパン株式会社
求人ID 1560119
業種 広告・PR
雇用形態 正社員
勤務地 東京都 23区
給与 1000万円 ~ 1200万円
更新日 2025年10月01日 17:21
応募必要条件
キャリアレベル 中途経験者レベル
英語レベル ビジネス会話レベル
日本語レベル 流暢
最終学歴 大学卒：学士号
現在のビザ 日本での就労許可が必要です

募集要項

As a Brand Manager in the retail industry, you will oversee marketing strategies and brand initiatives to enhance visibility and drive customer engagement. This role requires a strong ability to manage campaigns and collaborate with cross-functional teams to deliver impactful results.

Client Details

The company is a major organization in the sports retail industry with a reputation for delivering high-quality products. As part of a mid-sized team, they focus on innovation and maintaining a strong presence in the market.

Description

- Develop and implement effective marketing strategies to strengthen the brand's position in the retail industry.
- Manage brand campaigns, ensuring alignment with the company's vision and objectives.
- Collaborate with internal teams, such as sales and product development, to ensure consistent brand messaging.
- Analyze market trends and customer insights to identify opportunities for brand growth.
- Oversee the creation of promotional materials and content for various channels.
- Monitor and report on the performance of marketing initiatives to optimize future campaigns.
- Build and maintain relationships with external agencies and partners to support branding efforts.

- Ensure compliance with brand guidelines across all touchpoints and communications.

Job Offer

- Hybrid work available.
- International work environment.
- Flextime available.
- Career growth available.

If you are passionate about branding and eager to shape the future of a leading name in the retail industry, we encourage you to apply for this exciting Brand Manager role.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Matthew Li.

スキル・資格

A successful Brand Manager should have:

- A degree in Marketing, Business Administration, or a related field.
- Proven experience in brand management or marketing roles within the retail industry.
- Strong analytical skills and the ability to interpret market data effectively.
- Excellent project management and organizational abilities.
- Proficiency in using marketing tools and software.
- Experience in RTW fashion.
- Fluent level Japanese and business level in English

会社説明

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