

# OUTBLAST

## Japan Country Manager

### 募集職種

#### 採用企業名

OUTBLAST合同会社

#### 求人ID

1560058

#### 業種

デジタルマーケティング

#### 会社の種類

中小企業 (従業員300名以下)

#### 外国人の割合

外国人 半数

#### 雇用形態

正社員

#### 勤務地

東京都 23区, 千代田区

#### 最寄駅

半蔵門線、 半蔵門駅

#### 給与

450万円 ~ 500万円

#### 勤務時間

160時間/月

#### 休日・休暇

土日祝休み、夏休み休暇、年末年始休暇あり

#### 更新日

2026年06月23日 10:00

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル (英語使用比率: 50%程度)

#### 日本語レベル

ネイティブ

#### その他言語

フランス語 - 基礎会話レベル

French is not required, but preferred.

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可が必要です

## 募集要項

OUTBLAST is a global digital marketing agency that crafts and implements localized strategies to make beautiful brands shine away from home.

With offices in Tokyo, Shanghai, Paris, and New York, we craft and implement data-driven, locally resonant marketing strategies for luxury and lifestyle brands across the globe. Our services span digital strategy, content creation, influencer marketing, media buying, and e-commerce performance.

We are seeking a driven and entrepreneurial Country Manager to lead our operations in Japan. You'll be responsible for managing an established team and client portfolio while driving the next phase of growth through business development and team scaling.

### **MISSIONS & RESPONSIBILITIES**

#### Business Development

- Establish deep business partnerships with new customers, explore and seek new business opportunities
- Actively building high-quality customers relationships in the industry and effectively exploring successful leads
- Pay attention to market trends, grasp the insight and industry information, and develop, maintain, and coordinate various business partnerships with excellent customer management capabilities
- Master and be able to maintain core customer relationships within the industry, fully responsible for providing services to customers to maximize customer brand building and business goals

Develop the local team based on business growth.

- According to the company's business growth and sales plans, collaborating with CEO on hiring needs and team management, and ensure effective implementation.
- Set team development targets, models, strategies, and budgets; ensure team members clearly define work progress and personal goals; and establish and improve team management systems.

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## スキル・資格

### **skills & Requirements**

- Native level Japanese, business level English.
- Entrepreneur spirit with the will to build a valuable company over a number of years.
- Social and networking capabilities at the service of business development.
- Multicultural background with experience in living abroad (ideally at least three years).
- Knowledge of the high-end brands market in Japan. Ideally five years of experience in working for or serving a high-end brand in Japan in or with the marketing department.
- Understanding of digital marketing strategies, capacity to manage operational teams in six pillars: marketing strategy, content creation, social media, press and KOL relations, e-commerce and media buying.
- Interest in the luxury strategy of high-end brands.
- Advocate of continuous learning and employee-development focused management.

### **Other**

- Full-time permanent contract (3-month probation period)
- Hybrid: minimum 2 days in-office per week

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## 会社説明