



PR/123289 | Marketing Executive

募集職種

人材紹介会社

ジェイエイシーリクルートメントインドネシア

求人ID

1559881

業種

小売

雇用形態

正社員

勤務地

インドネシア

給与

経験考慮の上、応相談

更新日

2025年09月30日 10:38

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Description:

- Plan and execute marketing activities (ATL, BTL, events, activations, POSM).
- Manage e-commerce marketing, content, and coordination with enablers (agencies, vendors).
- Handle product registration, BPOM, Halal, and regulatory compliance.
- Coordinate with agencies, distributors, and regional teams to ensure brand alignment.
- Support product launches and other projects, including artwork and production timelines.
- Monitor market trends, competitors, and provide insights for brand growth.
- Manage budgets, purchase orders, and reports in systems (SAP, Coupa).
- Ensure marketing programs meet company KPIs and effectiveness.

Requirements:

- Bachelor's degree in Marketing, Business, or related field.
- Minimum 2 years' experience in marketing, preferably in health supplements, FMCG, or pharmaceutical industry.
- Strong understanding of BPOM registration and import license processes.
- Hands-on experience in event management, agency collaboration, and distributor coordination.
- Good communication skills in English and Bahasa Indonesia.
- Proactive, detail-oriented, and able to work independently with minimal supervision (local team is small).
- Willing to work fully from office (East Jakarta), Monday–Friday.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明