

MichaelPage

www.michaelpage.co.jp

Marketing Coordinator - Global AdTech Company (APAC Team)

Marketing, AdTech, IT
募集職種
人材紹介会社 マイケル・ページ・インターナショナル・ジャパン株式会社
求人ID 1559623
業種 インターネット・Webサービス
雇用形態 正社員
勤務地 東京都 23区
給与 650万円 ~ 700万円
更新日 2025年09月26日 14:15
応募必要条件
キャリアレベル 中途経験者レベル
英語レベル ビジネス会話レベル
日本語レベル ネイティブ
最終学歴 大学卒：学士号
現在のビザ 日本での就労許可が必要です

募集要項

As a Marketing Coordinator in the APAC Marketing Team, you'll execute localized marketing initiatives, campaigns, and events to strengthen brand presence in Japan. This role offers the opportunity to adapt global strategies to the local market while building customer engagement and supporting business growth

Client Details

Our client is a leading global digital technology company, working with top publishers and advertisers worldwide. They empower businesses to grow through innovative solutions, data-driven marketing, and scalable platforms.

Description

- Execute Japan-specific marketing strategies in collaboration with APAC teams
- Localize global campaigns and materials to ensure cultural and linguistic fit
- Manage customer loyalty programs and PR activities
- Plan and coordinate industry events, webinars, and marketing collateral
- Partner with suppliers and agencies to ensure smooth project execution
- Track and analyze marketing performance, providing actionable insights

## Job Offer

- Competitive compensation and comprehensive benefits package
- Hybrid work model with flexibility and autonomy
- Exposure to high-profile global clients and projects
- Opportunities for cross-regional collaboration and career growth
- Inclusive and diverse company culture that values innovation

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

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## スキル・資格

A successful Marketing Coordinator should have:

- Maximum 3 years of experience in the B2B industry (IT industry is ideal)
  - Experience in the media & agency industry is highly valued.
  - Experience coordinating both online and offline marketing activities
  - Excellent written and verbal communication abilities in both Japanese and English (high fluency in Japanese is a must).
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## 会社説明

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