



【世界9拠点】 E-commerce manager

クリエイティブ/土日祝休み/残業少/スタートアップ/英語を活かせる/外資系企業

募集職種

採用企業名

WPIC Technology Japan 合同会社

求人ID

1559568

業種

デジタルマーケティング

会社の種類

中小企業 (従業員300名以下) - 外資系企業

雇用形態

正社員

勤務地

東京都 23区

給与

経験考慮の上、応相談

勤務時間

9:00am to 6:00pm

更新日

2025年09月25日 17:47

応募必要条件

職務経験

1年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

【Who We Are】

WPIC Marketing + Technologies is a leading APAC e-commerce and technology consultancy. We help global brands succeed in Japan and Asia through data, analytics, e-commerce solutions, warehousing and logistics, and essential support services. With over 400 staff across 9 cities worldwide, we provide end-to-end market entry and growth solutions.

【Main Responsibilities】

- Monitor store operations and regularly propose and implement improvements.

- Prepare weekly and monthly reports and manage KPIs such as sales, inventory, sales plans, profit, traffic, and CVR.
 - Collect, analyze, and manage data such as site traffic and visitor behavior, then optimize the site based on insights.
 - Oversee and coordinate work with outsourcing partners (e.g., agencies handling ads, creative, logistics).
 - Work closely with internal teams, related departments, and headquarters to align on strategies and execution.
 - Make sure all e-commerce operations follow company policies, internal procedures, and local legal requirements.
 - Liaise with external vendors for any technical or operational support (e.g., platform maintenance, system updates), ensuring issues are resolved quickly and stores remain compliant with company standards.
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スキル・資格

【Requirements】

- 1+ years of hands-on experience in e-commerce operations
- Native or very fluent level of Japanese
- Strong knowledge of at least one major sales channel (e.g., Rakuten, Amazon)
- Proficiency in Excel/Google Sheets, with the ability to operate and manage data effectively
- Ability to read and understand written English (emails, reports, system interfaces)
- Ability to work proactively with an entrepreneurial mindset and strong understanding of startup environments
- Comfortable working with ambiguity and able to operate independently with minimal supervision

【Nice to Have】

- Experience with digital advertising platforms (e.g., Meta Ads, Google Ads, Rakuten RPP/TDA, Amazon Ads)
- Experience in affiliate marketing or influencer collaborations (Rakuten Room, Instagram, etc.)
- Hands-on experience with data visualization tools (e.g., Tableau, Looker Studio, Plotly Dash)
- Knowledge of cross-border e-commerce operations (import/export processes, customs, taxation, IOR/MOR, etc.)
- Experience in budgeting, P&L management, and sales forecasting
- Strong copywriting or localization experience for Japanese product listings and ads

【Desired Personality】

- Strong analytical thinker with attention to detail, highly numerate, and able to optimize available resources
- Deep understanding of Japan's e-commerce ecosystem and social media landscape
- Comfortable working in a fast-paced environment and adaptable to change
- Able to manage multiple tasks by setting clear priorities
- Excellent project management and time management skills
- Self-driven, able to take initiative and deliver results without close supervision

【Work Conditions】

- Employment type: Full-time, permanent.
 - Location: Tokyo 23 wards (office-based, with potential for partial remote work).
 - Working hours: 9:00 am – 6:00 pm (flexible time system).
 - Holidays: Saturdays, Sundays, national holidays, year-end/New Year.
 - Salary: Negotiable (based on experience and skills).
 - Benefits: Social insurance, company laptop, commuting expenses covered.
 - Probation Period: 6 months (employment will be under a fixed-term contract during this period).
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会社説明