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European Automotive Finance - Brand Marketing 【～10M+】

Automotive Finance - Brand Marketing

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1559460

業種

その他（金融）

雇用形態

正社員

勤務地

東京都 23区

給与

700万円 ～ 1000万円

更新日

2025年09月24日 11:56

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

流暢

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Lead brand and sales promotion initiatives in the automotive finance sector. Collaborate with global headquarters to align local strategies with international brand direction.

Client Details

They are a global leader in automotive financial services, providing financing, leasing, insurance, and mobility solutions that support premium automotive brands worldwide. With a strong presence in Japan for over three decades, the company combines international expertise with local stability, offering candidates the opportunity to join a collaborative, multicultural team while playing a central role in advancing customer loyalty and dealer success.

Description

- Plan, execute, and evaluate end-to-end marketing and sales promotion strategies using financial products such as loans, insurance, and mobility solutions.
- Support the national dealer network to enhance customer engagement and strengthen brand loyalty.
- Act as a bridge between local operations and global headquarters, ensuring alignment of marketing initiatives with global brand strategies.
- Collaborate with cross-functional teams and provide input on innovative financial product promotions to drive sales

growth.

Job Offer

- Plan, execute, and evaluate end-to-end marketing and sales promotion strategies using financial products such as loans, insurance, and mobility solutions.
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- Collaborate with cross-functional teams and provide input on innovative financial product promotions to drive sales growth.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Miku Kohaba at +81 3 6832 8656.

スキル・資格

- Plan, execute, and evaluate end-to-end marketing and sales promotion strategies using financial products such as loans, insurance, and mobility solutions.
- Support the national dealer network to enhance customer engagement and strengthen brand loyalty.
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会社説明

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