



PR/109668 | Marketing Specialist- Strategic Planning {Bangalore}

募集職種

人材紹介会社

ジェイエイシーリクルートメントインド

求人ID

1559284

業種

その他（商社）

雇用形態

正社員

勤務地

インド

給与

経験考慮の上、応相談

更新日

2025年09月23日 11:10

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

無し

日本語レベル

無し

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

Job Summary:

Looking for a dynamic Marketing Specialist to drive market expansion in India with an emphasis on automotive, communication, wellness, and environmental sectors. This role requires an individual who can blend broad marketing insights with specialized knowledge in key growth areas to support Murata's diversified business strategy.. This position represents a critical step in Murata's mission to establish a dominant presence in the emerging Indian market landscape.

Key Requirements for Candidate Screening:

Experience

1. Total Experience:

- 3–5 years in Marketing (preferably in the electronics components industry).

2. Core Skills Needed:

- Marketing strategy creation and execution for specific target markets.
- Market breakdown skills (e.g., for "India mobility": define related products, applications, customers).

- Strong PPT visualization skills (turning data into clear, engaging presentations).
- Sales integration: combining market knowledge with sales ideas into actionable plans.
- Sales & gap analysis and policy creation experience.

Key Responsibilities:

- Develop and adapt marketing strategies for the Indian market, focusing on priority sectors.
- Conduct market research to identify trends, demands, and competition.
- Analyse sales performance and opportunities; recommend improvement actions.
- Collaborate with Sales (GAM/KAM) to align marketing with revenue goals.
- Prepare visually strong presentations for management and partners.
- Explore innovative growth opportunities aligned with company vision.

Skill Requirements:

- Proficiency in PowerPoint for visualizing data.
- Ability to break down macro strategies into actionable micro steps.
- Marketing channel knowledge (digital + offline).
- Analytical skills to extract key points from large datasets and present them clearly.
- Strong communication skills in English (local language ability is a plus).

Personal Attributes:

- Strategic thinker with an entrepreneurial mindset to identify opportunities.
- Strong interpersonal skills with cross-functional teamwork experience.
- Strong work ethic with a focus on detail and execution.

Qualification:

- MBA Marketing preferred (Bachelor's degree acceptable with strong relevant experience).

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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会社説明