



## PR/159559 | Product Executive (Pharmaceutical)

### 募集職種

#### 人材紹介会社

ジェイエイシーリクルートメント マレーシア

#### 求人ID

1559210

#### 業種

医薬品

#### 雇用形態

正社員

#### 勤務地

マレーシア

#### 給与

経験考慮の上、応相談

#### 更新日

2025年09月23日 10:50

### 応募必要条件

#### キャリアレベル

中途経験者レベル

#### 英語レベル

無し

#### 日本語レベル

無し

#### 最終学歴

短大卒：準学士号

#### 現在のビザ

日本での就労許可は必要ありません

### 募集要項

#### Company and Job Overview

A leading pharmaceutical company is looking for a Product Executive to join their team. In this role, you will be responsible to strategize, plan, and execute marketing activities.

#### Job Responsibilities

- Identify key strategies for market penetration through fieldwork (approx. 2 days/week) and marketing activities (3 days/week), while managing personal sales targets in assigned institutions
- Manage product portfolios across Respiratory, Cardiology, Endocrinology, and Nephrology therapeutic areas
- Support product launches and marketing execution (online and offline)
- Plan and implement physical/digital campaigns aligned with business goals, including SWOT analysis and budget tracking
- Monitor market trends and competitor activities; prepare monthly sales and marketing reports, conduct market research, and analyze customer data
- Build strong relationships with key opinion leaders (KOLs) through regular visits and maintain an updated prescriber database
- Ensure adherence to company and industry codes of conduct; support adverse event reporting processes

**Job Requirements**

- Degree in Science, Medicine, Pharmacy, or Business
- 3-5 years of pharmaceutical sales and/or marketing experience; experience in Cardiology and Nephrology therapeutic areas is an advantage
- In-depth understanding of the Rare Disease / Specialty Care patient journey, from diagnosis through treatment
- Strong ethical values, fostering open and honest communication, and full compliance with regulatory and company standards
- Ability to work cross-functionally with internal stakeholders and external partners
- A team player who is organized, results-oriented, and capable of working independently
- Applicants must be Malaysian citizens or hold relevant residency status

Interested applicants, feel free to click **APPLY NOW**

#LI-JACMY

#countrymalaysia

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会社説明