



CLASE AZUL  
MÉXICO

## 【D2C Manager】 Mexico's first luxury brand !

### 募集職種

#### 採用企業名

Clase Azul Asia株式会社

#### 求人ID

1558953

#### 業種

食品・飲料

#### 会社の種類

中小企業 (従業員300名以下) - 外資系企業

#### 外国人の割合

外国人 半数

#### 雇用形態

契約

#### 勤務地

東京都 23区, 渋谷区

#### 給与

900万円 ~ 1200万円

#### ボーナス

固定給+ボーナス

#### 勤務時間

8:00~22:00のフレックスタイム (うち8時間勤務、休憩1時間)

#### 休日・休暇

完全週休2日制

#### 更新日

2025年09月29日 09:20

### 応募必要条件

#### 職務経験

3年以上

#### キャリアレベル

中途経験者レベル

#### 英語レベル

ビジネス会話レベル

#### 日本語レベル

ビジネス会話レベル

#### 最終学歴

大学卒 : 学士号

#### 現在のビザ

日本での就労許可が必要です

### 募集要項

As a D2C Manager, you will be responsible of plan & execute D2C channel sales initiatives. This is the unique opportunity to manage both online and offline Direct-to-Consumer experience. You're responsible of create strategy and manage daily operation of our Boutique in Ebisu, eCommerce, and other official online shop with

following key responsibilities.

**Key Responsibilities:**

- Daily Boutique Operation Management
  - Reservation management, and staff assignment.
  - Salesforce data entry tracking
  - Facility Management
  - On-site inventory management
  - Coordination with global boutique (Mutual customer referral)
- Daily online experience management
  - Track daily sales of the product to plan and execute sales increase plan.
  - Plan and execute online promotion plan including SEO, SEM, and other digital ad.
- Product Planning and execution
  - Plan special offer product (gift set etc) available through D2C channels.
  - Plan and execute channel by channel special offer strategy.
- Strategy building
  - Collaborate well with global team to build D2C operation strategy
- Team Management
  - Manage team member of D2C channel specialist(s) and boutique staff(s).

**Base Salary**

¥9,000,000 ~ ¥12,000,000 per year + Performance-based bonus

**スキル・資格**

**[Required Experience / Skills]**

- Minimum 7 Years of professional experience.
- Proficiency in Microsoft Office Suite (Excel, PowerPoint, Word etc.)
- Business level or above both in Japanese and English
- Strong communication and coordination skills across departments.

**[Preferred Experience / Skills]**

- Familiarity with Salesforce
- Proficiency in Spanish, is plus
- Working experience in alcohol beverage and luxury business is plus

**[Ideal Candidate Profile]**

- Be “Hands-on”
- Be “Result Driven”
- Be “Detail Oriented.”
- Willing to take new challenges beyond assigned responsibilities.
- Pay a respect to all stakeholders to be a center of all trade activations.
- Able to communicate professionally with external stakeholders as a representative of a luxury brand.

**会社説明**