



Creative Director – Global VTuber Content

Business English Requirement

募集職種

人材紹介会社
株式会社PROGRE

採用企業名
The entertainment company specializing in VTubers, Metaverse con

求人ID
1558247

業種
インターネット・Webサービス

会社の種類
中小企業 (従業員300名以下)

外国人の割合
外国人 半数

雇用形態
正社員

勤務地
東京都 23区

給与
400万円 ~ 800万円

勤務時間
Standard working hours are 9:00 AM to 7:00 PM

更新日
2025年09月16日 11:47

応募必要条件

職務経験
6年以上

キャリアレベル
中途経験者レベル

英語レベル
ビジネス会話レベル (英語使用比率: 50%程度)

日本語レベル
日常会話レベル

その他言語
スペイン語 - ネイティブ

Chinese, Korean

最終学歴
高等学校卒

現在のビザ
日本での就労許可が必要です

募集要項

Location: Tokyo, Japan (Hybrid: Minimum 1 in-office day/week)

Salary: ¥4,000,000 – ¥8,000,000 JPY / year

About the Company

We are a fast-growing entertainment company founded in 2022, specializing in VTubers, Metaverse content, and influencer-driven IP. Spun off from a major Japanese commercial TV network, we blend the power of traditional media with cutting-edge virtual content to deliver experiences that transcend the boundary between reality and the virtual world.

Our core businesses include:

- **VTuber Creator Network:** Operating one of the largest VTuber networks globally, with over 300 creators.
- **Metaverse Content Production:** Creating TV programs, live streams, and real-life events with a virtual twist.
- **Metaverse Solutions:** Supporting promotional strategies through content creation and influencer collaboration.

Position Overview

We are looking for a **Creative Director** to lead the creative direction and execution of our global VTuber project, primarily targeting the **North American market**. This includes livestreams, social media content, and promotional visual assets.

You'll work closely with internal teams, virtual talents, and international partners to ensure a consistent and culturally resonant creative output. This is an opportunity to shape a global IP from its early stages and bring Japanese virtual entertainment to a worldwide audience.

Responsibilities

- Lead the planning, scheduling, and execution of creative content (livestreams, videos, social media assets, etc.)
- Collaborate with directors, designers, talents, and external vendors to maintain quality and consistency
- Oversee localization processes (JP ↔ EN) to ensure global content standards are met
- Coordinate production workflows across internal departments and partner companies
- Optimize documentation, production pipelines, and inter-team communication
- Drive innovation while staying aligned with project and brand objectives

スキル・資格

Requirements

- Business-level English (verbal & written)
- Experience in content planning and production coordination
- Proficiency in Microsoft Office 365 (Word, Excel, PowerPoint)

Preferred Qualifications

- Experience in global IP development or localization
- Background in international entertainment projects
- Experience with digital or live event production
- Familiarity with the influencer/VTuber/MCN industry
- Additional language skills (Spanish, Chinese, Korean, etc.)

Ideal Candidate Profile

- Strong communication and interpersonal skills
- Proactive, responsible, and self-driven

- Positive and adaptable to change
- Passionate about virtual content and cross-cultural entertainment
- Embraces teamwork and respects diverse perspectives
- Curious, humble, and ready to grow through new challenges

会社説明