

MichaelPage

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Sr Marketing Manager - Cloud/Infra/Cybersecurity - 15M JPY

Marketing, IT, infra

募集職種

人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

求人ID

1557997

業種

ソフトウェア

雇用形態

正社員

勤務地

東京都 23区

給与

1300万円 ~ 1500万円

更新日

2025年09月12日 09:41

応募必要条件

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ネイティブ

最終学歴

大学卒：学士号

現在のビザ

日本での就労許可が必要です

募集要項

This is a strategic marketing role where you'll shape and execute go-to-market strategies and increase brand awareness in the Japan market. You'll work cross-functionally with sales and product teams to drive lead generation, engagement, and pipeline growth.

Client Details

Our client is a leading global technology company helping enterprises connect data, applications, and people securely and efficiently. With a strong footprint across Asia and a focus on innovation, they are shaping the digital future through advanced network, cloud, and security solutions.

Description

- Develop and own Japan marketing strategy and execution
- Plan and execute campaigns aligned with GTM strategies to drive qualified leads
- Use direct marketing methods (email, LinkedIn, referrals, etc.) to generate a robust sales pipeline
- Engage and attract C-level executives through creative outreach
- Manage marketing budgets and optimize cost-per-lead metrics
- Plan, execute, and track outcomes of regional events and marketing initiatives

Job Offer

- A competitive salary range of around 13,000,000 - 15,000,000 JPY, inclusive of bonuses
- A vibrant and supportive company culture within the Technology & Telecoms industry
- Opportunities for professional growth and development
- An impressive benefits package, including holiday leave
- The chance to work in the vibrant location of Tokyo

If you are a passionate Sr Lead Marketing Manager looking for your next challenge, we encourage you to apply for this role.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Dany Limatibul on +81364021597.

スキル・資格

A successful Sr Lead Marketing Manager should have:

- 5+ years of enterprise IT B2B marketing experience in Japan
- Background in technology, cybersecurity, or service provider industries preferred
- Proven ability to design and run effective marketing campaigns, with strong communication skills in Japanese and English

会社説明

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