



PR/118018 | VP Marketing (Food 150k)

募集職種

人材紹介会社

ジェイ エイ シー リクルートメント タイランド

求人ID

1557709

業種

小売

雇用形態

正社員

勤務地

タイ

給与

経験考慮の上、応相談

更新日

2025年09月23日 03:00

応募必要条件

職務経験

3年以上

キャリアレベル

中途経験者レベル

英語レベル

ビジネス会話レベル

日本語レベル

ビジネス会話レベル

最終学歴

短大卒：準学士号

現在のビザ

日本での就労許可は必要ありません

募集要項

We are seeking a strategic and creative Marketing Manager to lead and execute all marketing initiatives across our food product portfolio. This role encompasses brand management, digital marketing, market research, product launches, and promotional campaigns. You will be reporting directly to CEO

Location: Khubon (■■■■■■■) Ram Inthra

Salary: 150,000 THB +/-

Key Responsibilities:

- Develop and implement integrated marketing strategies to enhance brand visibility and drive growth .
- Manage brand positioning, messaging, and identity across all channels
- Conduct market analysis to identify trends, customer preferences, and competitive landscape .
- Collaborate with R&D and product development teams to align marketing with product features and benefits

- Lead digital campaigns including SEO/SEM, social media, email marketing, and influencer partnerships
- Work closely with sales teams to develop marketing materials and promotions tailored to retail, foodservice, and e-commerce channels
- Track campaign performance using KPIs and analytics tools (e.g., Google Analytics)
- Lead and mentor the marketing team, fostering creativity and accountability

Qualifications:

- Bachelor's degree in Marketing, Business Administration, or related field (MBA preferred).
- 5–8 years of experience in marketing roles within the food or FMCG industry
- Proven success in developing and executing multi-channel marketing campaigns.
- Strong analytical, communication, and leadership skills.
- Proficiency in digital marketing platforms and tools.

Interested candidate, please send your resume in English (Word format only) along with your recent photo and expected salary to us.

JAC Personnel Recruitment Ltd

10F Emporium Tower 622 Sukhumvit Soi 24 Klongton, Klongtoey, Bangkok 10110

Contact : K. Napaphach

Office Number: 066-097-2958

Time: 9.00 am - 6.00 pm

Website : <https://www.jac-recruitment.co.th>

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#citybangkok

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会社説明