

MichaelPage

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## Brand Manager - Pet Nutrition

Drive Growth, Lead Innovation

## 募集職種

## 人材紹介会社

マイケル・ページ・インターナショナル・ジャパン株式会社

## 求人ID

1557549

## 業種

医薬品

## 会社の種類

中小企業 (従業員300名以下) - 外資系企業

## 雇用形態

正社員

## 勤務地

東京都 23区

## 給与

1000万円 ~ 1200万円

## ボーナス

給与： ボーナス込み

## 歩合給

給与： 歩合給込み

## 更新日

2025年09月05日 16:16

## 応募必要条件

## 職務経験

1年以上

## キャリアレベル

中途経験者レベル

## 英語レベル

基礎会話レベル

## 日本語レベル

ネイティブ

## 最終学歴

大学卒： 学士号

## 現在のビザ

日本での就労許可が必要です

## 募集要項

We are seeking a highly driven Brand Manager to lead marketing strategy and execution for our Prescription Diet pet nutrition portfolio in Japan. This role offers the chance to shape product innovation, drive brand growth, and partner with both local and global teams.

## Client Details

Our client is a multinational leader in health and wellness products, spanning oral care, personal care, home care, and pet nutrition. With a strong track record in sustainability, innovation, and community impact, the company has built trusted brands that reach millions of households worldwide.

### Description

- Develop and implement brand marketing strategies, including product launches, portfolio management, and commercial initiatives.
- Lead cross-functional teams and agency partners to deliver impactful brand campaigns.
- Manage innovation projects in collaboration with regional and global marketing teams.
- Analyze category dynamics and consumer insights to guide business decisions.
- Track, measure, and report brand performance KPIs.

### Job Offer

- Opportunity to drive strategic impact in a high-growth, values-driven global company.
- Exposure to international projects and career development within a global marketing network.
- Competitive compensation and relocation assistance within Japan.

To apply online please click the 'Apply' button below. For a confidential discussion about this role please contact Sara Loh on +813 6832 8915.

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### スキル・資格

- Bachelor's degree or higher (marketing-related degree preferred).
- 5+ years' marketing experience in consumer goods or medical industries.
- Native-level Japanese and business-level English, with strong communication and negotiation skills.
- Strong analytical, financial, and project management abilities.
- Technologically savvy and comfortable with digital marketing tools.

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### 会社説明

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